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THE Publishers' Weekly

The American Book TRADE JOURNAL

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NEW YORK, APRIL 4, 1931

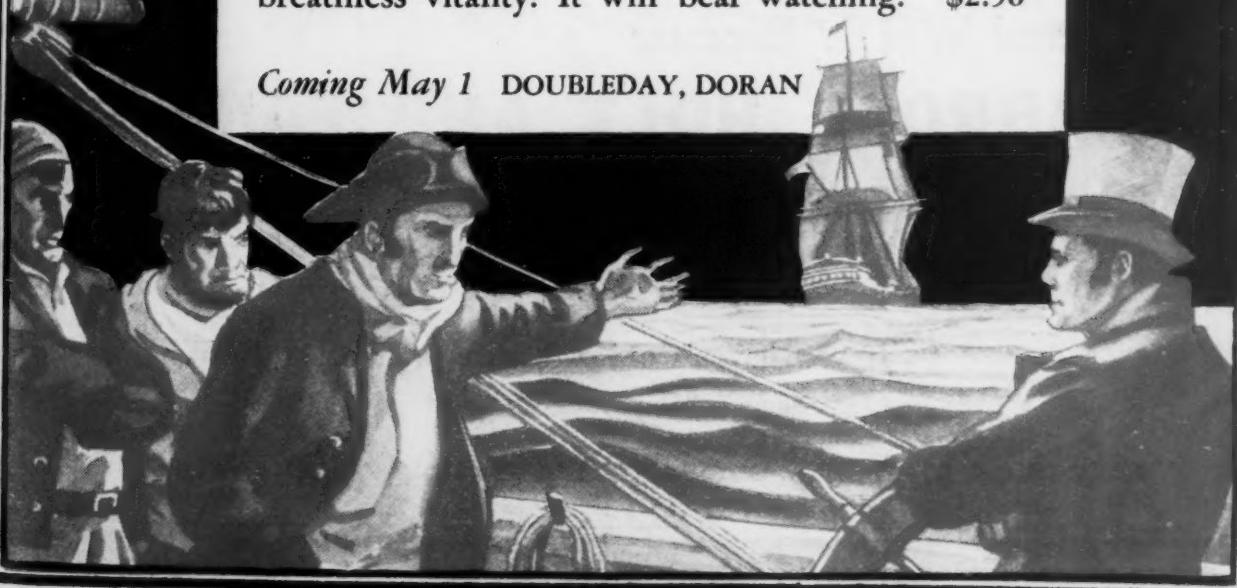
No. 14

The Lively Lady

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This daring romance of a privateer captain of 1812 has even greater best-seller qualifications than his first novel, *Arundel*, which has sold to date 10,000 copies and is still selling. It has color, drama, breathless vitality. It will bear watching. \$2.50

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General
Wahr

April 4, 1931

1755

When you read this, JUNGLE WAYS by William Seabrook will be two days published. It's going over big. \$3.50

Next week, THE AUTOBIOGRAPHY OF LINCOLN STEFFENS will be published. It has the sales possibilities of "The Education of Henry Adams." Walden Bookshop, Chicago, writes us, "If we had to choose one book to read during 1931, this would be it." Harry Hansen says, "The book you can't put down because it pulls you along with the turbulent rush of its vitality and power, comes once in a long while. This month, this season, and perhaps this year it is THE AUTOBIOGRAPHY OF LINCOLN STEFFENS." 2 vols. \$7.50

April 16th, the first all-over biography of D'Annunzio, GABRIEL THE ARCHANGEL, will be ready. The authors are Federico Nardelli and Arthur Livingston. Plenty of sales in this frank life story of the great Italian soldier, poet, and lover. \$3.50

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BRASS ANKLE

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AUTHOR OF "PORGY"

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¶ PORGY was one of the Theatre Guild's most famous long-run plays; it was equally successful in the bookstores. Advance readers say BRASS ANKLE is sure-fire for an even greater box office and bookstore smash!

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April 4, 1931

1757

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In 1922—**1505** copies

In 1923— 2461 copies	In 1927— 998 copies
In 1924— 2075 copies	In 1928— 820 copies
In 1925— 1316 copies	In 1929— 948 copies
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As this column is written it is the zero hour for *Men of Art*. The advance copies have been sold (7,600 in all), the advertising schedule has been prepared, copies have gone out to reviewers, window displays have been made, and all is quiet on the 27th Street front. It's Saturday, and Monday we shall know if the public likes the book as well as we do.



An ad that we hope will sell a lot of copies of *Men of Art* has been prepared by M. L. S.:

"O WRETCHED MORTALS, OPEN YOUR EYES!"

This impassioned cry from the note-books of Leonardo da Vinci sounds the recurrent theme of THOMAS CRAVEN's new book, Men of Art. Here is an invitation to behold the visible world as only the "specialists in seeing" can behold it. Here is a challenge to examine the universe with the eyes of Michael Angelo and Rembrandt. . . .

Find in the men about you the terror that gripped El Greco, the mystic overtones of Blake, the matchless grandeur of Velasquez. See in nature what Turner saw. Banish the blurred impression of objects imperfectly apprehended, and attain the vantage-point of the supreme observers of all time. Encompass in a sustained and comprehending vein what has hitherto been experienced dimly and with contradictory feelings. Let vague faiths and dreams, ardent hopes for a more terns of mystery and sadness. With Cézanne, and tions, take on durable form and meaning. Scan the horizon of the universe.

Look upon the human soul laid bare by a stroke of the brush. Watch a single touch of the palette knife make the pomp of emperors seem ridiculous. Let the ecstasy of color exalt the waning spirit, and lift it from the daily round of mean preoccupations into a realm of purging tragedy, exhilarating joy, profound pity. Experiment with light as a means of illuminating man. Re-cast the forms of nature according to the blue prints of genius, and project them into a thousand patterns of mystery and sadness. With Cézanne, and Van Gogh stake all on the dramatic freshness of each new experience.

Catch intimations of sublimity from the saints of Raphael, the prophets of the Renaissance, the clowns and outcasts of Daumier. With the most resplendent figures in the history of the human race, live again days that moved to a tempestuous measure, when life was fevered with the thirst for accomplishment, when men hungered for loneliness and for glory. With all the masters from Giotto and Botticelli to Picasso and Matisse, exact from existence the very marrow of revelation and meaning. Feast the emotions on the sun-warmed splendors of Rubens—depicted with unashamed,

unsuggestive candor. Shake the dust of pedantry from the galleries and the academies. . . . Make art not a theory or an abstraction, but a way of life. Despair not, all ye who are foot-sore and museum-weary. Turn to Men of Art, and open your eyes!



A new and very Frenchy jacket is ready on the new edition of *France on Ten Words a Day*. The book is illustrated by PETER ARNO, and this fact is played up right on the jacket itself. As readers of this page know, this book is one of Your Correspondent's Old Flames.



CHARLES HANSON TOWNE in *The New York American* says he is buying ten copies of WEBSTER'S *Timid Soul* to give to friends.



One of the few redeeming features about the loss of *The World* book page, is the cropping out of real juicy book gossip on the pages of *The World-Telegram*, *The New York Evening Post* and *The Herald Tribune*. For years *The Inner Sanctum* has pleaded with book page people to give us news like the kind that appears in our favorite weekly, *Variety*. PETE HOWE did it for a while in *The Atlantic Book Shelf*. Once in a while *The Saturday Review* would do it. Now the idea seems definitely to have caught on in New York. Meanwhile, *The Inner Sanctum* will continue its campaign on the editorial staff of *The Publishers' Weekly* to give us More and More Inside Dope . . . not the releases of the publicity departments, but news stories and gossip gotten over the telephone and by personal visits around New York where things are done and heard.



The Pure in Heart by FRANZ WERFEL has been selected as the May choice of *The Book League of America*. A tip to all booksellers who are contemplating their initial buy of *The Pure in Heart*: Discount half of what Y. C. says in favor of this book—he's a terrific Werfelophile. Then take an average of what you think the book is worth to you and what Y. C. thinks. The result will be that you will triple your original order, which in turn will be about half the proper quantity. Higher arithmetic, it's true, but a new way, you will admit, of trying to imply that *The Pure in Heart* is an A Plus book.



*The Inner Sanctum's congratulations to Farrar and Rinehart in securing OGDEN NASH for its editorial staff. NASH knows a good book when he sees one. Except *Hard Lines*, which he continues to underrate. NASH's next book will be *Essandessed* this fall—provided that the F. & R. editorial work is confined between 9 and 5. Subject a secret. But it won't be a follow-up to *Hard Lines*.*



Among the Fall publications of Mac-Simon and MacSchuster will be a book of Scotch Jokes. One of Your Correspondent's favorites to date is the one about the Scot who bought his wife a set of paper plates and an eraser.

ESSANDESS.

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by the Author of the popular hit
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*Skoal!*

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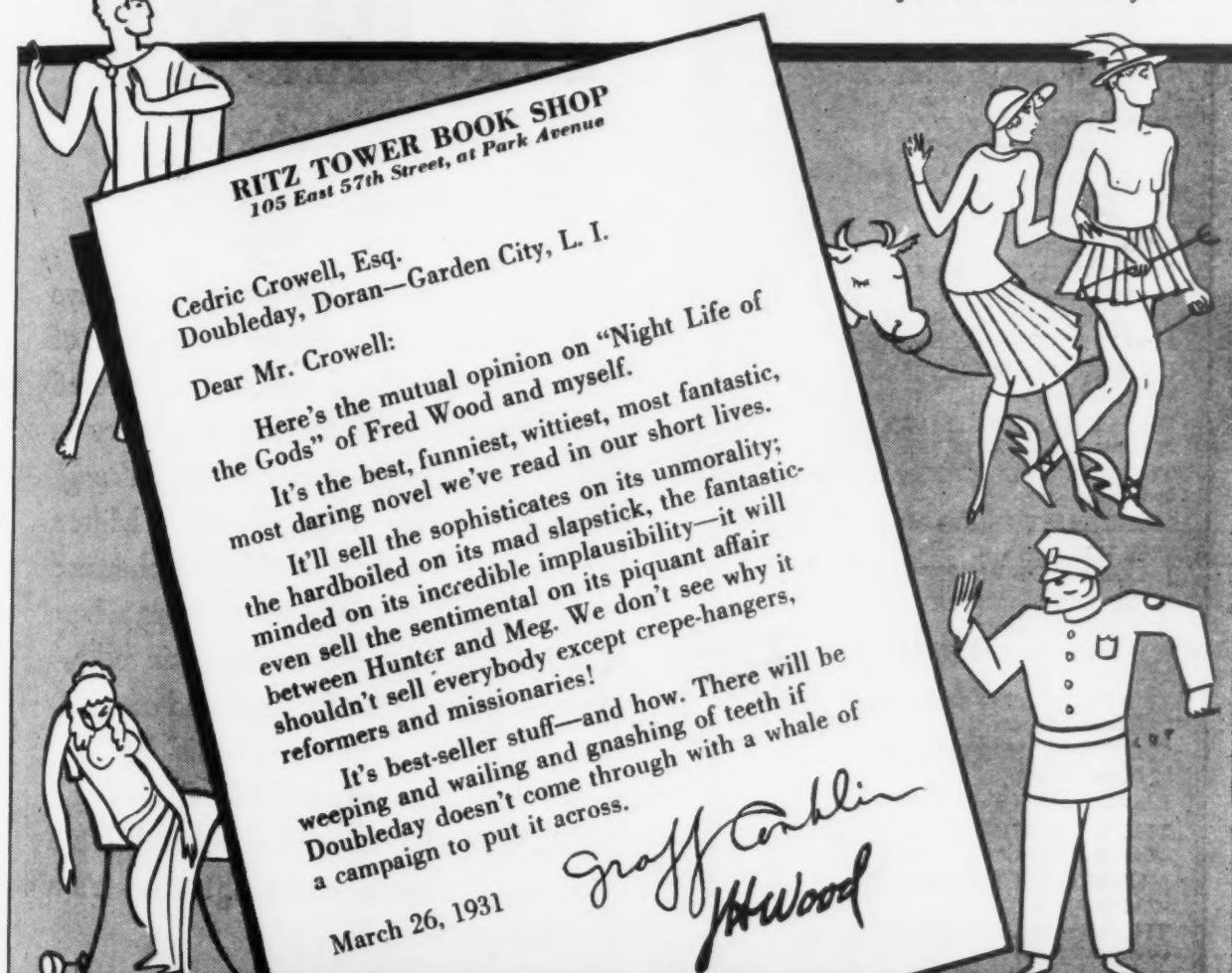
APRIL 17

BREWER, WARREN & PUTNAM

The Olympians Visit B'way and the Best-Seller Lists!

Just now we have seven gods on our list and they are holding up traffic. They did it almost before a 2nd Edition—Olympian dimensions—could be rushed through the presses. They have all New York at their feet. Their book is an awful

uproar—one long party—the year's most paralyzing humor. Already a best-seller at Macy's. The Ritz Tower's story of re-orders is amazing—2, 5, 15, 50—the record for sales on any recent book in that shop. Just read what their jubilant staff says:



RITZ TOWER BOOK SHOP
105 East 57th Street, at Park Avenue

Cedric Crowell, Esq.
Doubleday, Doran—Garden City, L. I.

Dear Mr. Crowell:

Here's the mutual opinion on "Night Life of the Gods" of Fred Wood and myself.

It's the best, funniest, wittiest, most fantastic, most daring novel we've read in our short lives. It'll sell the sophisticates on its unmorality; the hardboiled on its mad slapstick, the fantascimed on its incredible implausibility—it will even sell the sentimental on its piquant affair between Hunter and Meg. We don't see why it shouldn't sell everybody except crepe-hangers, reformers and missionaries!

It's best-seller stuff—and how. There will be weeping and wailing and gnashing of teeth if Doubleday doesn't come through with a whale of a campaign to put it across.

March 26, 1931

THE NIGHT LIFE OF THE GODS

by THORNE SMITH—Author of *The Stray Lamb*

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- THE LOST GALLOWS by John Dickson Carr
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By the Author of

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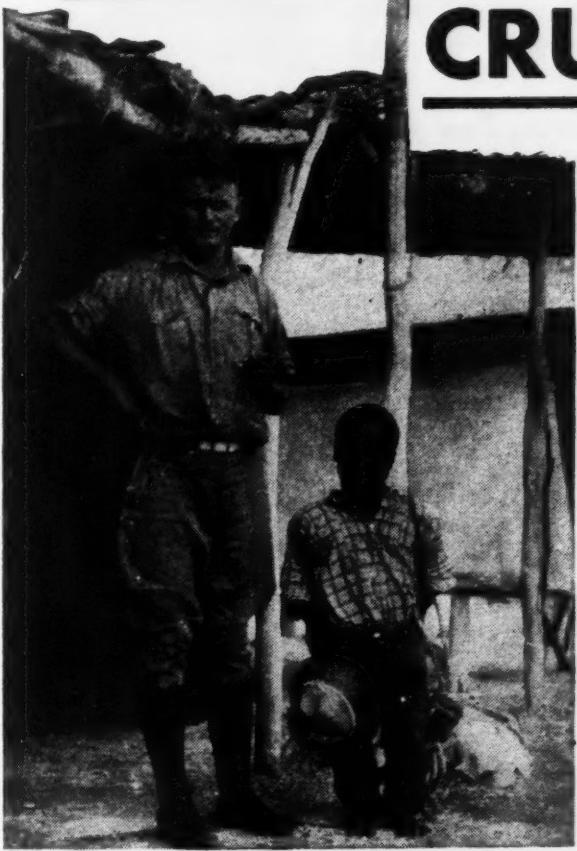
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The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, APRIL 4, 1931

Help! Help!

Shop Assistance From Both Sides of the Proprietor's Desk

Katharine Lord

The Little Book House at Nantucket

IT was—how many years ago—that I asked in one of the best known metropolitan bookshops for William Archer's "Play Making," just then a much talked of book, to be told loftily by an impressive rajah sort of person, that all the children's books were to be found in the basement.

Again (this in a department store) I requested a copy of Spenser's "Faerie Queen," with the plea for haste that I was catching a train, and was offered Babbitt instead, much better I was told and having bigger sales, which last statement I did not doubt!

In the years since, I have heard many such stories from booksellers indulging in growls about "help," about employees who would not "take pains," would not bother to learn, did not use common sense, and all the rest; and other yarns from employees who had complaints as serious about the boss who expected everything and gave nothing beyond the begrudging wage; about the slave driver who lived only to make work, or the ignoramus who pretended to knowledge he did not have, and had to be dragged out of the morass by his intelligent helpers.

This friction between employer and employee is, naturally, not peculiar to the book business, but since this is a trade dealing with the things of the mind, it perhaps is more incongruous.

In my own small "two lung" business, the question has naturally not had a very

wide application and—lucky me!—my few helpers have proved to be pure gold. But since the employers' roars are not infrequently echoed back in complaints only slightly less acrid, though perhaps more restrained, it occurred to me that a canvass of bookshop employers and employees on this subject would assuredly prove amusing and perchance helpful.

Since the problem as I view it is peculiarly acute for the small bookshop, I have not carried the canvass into the larger enterprises.

The large shops with their scores of employees can offer the neophyte a virtual course of instruction through contact with their more experienced clerks, by whom a certain amount of friendly oversight is exercised. The rank beginner is often more or less terrified of making mistakes, but would rather die than ask the boss. It is quite a different matter to confess ignorance to a being, however experienced, who is also an employed helper, and was himself once raw material. And the latter takes a pardonable pride and pleasure in coaching the youngster whose errors he may duplicate from his own memory. In the large shops also, the young helper has always the chance of working up—there is a ladder of better positions always before him, and it is to his interest and that of his employer that he should climb.

In the small shop, on the other hand, the one or two posts are nearly static. If the shop remains a small one, it cannot

afford more than trifling increase of pay, however much the helper may improve. And thereby hangs the owner's worst problem. The small shop—usually small by its owner's choice, must more often face the situation that time and tide may take away its helper just as he or she becomes really useful.

How to meet this problem—only one among many that are peculiar to the small bookshop?

As the canvass brought out several seemingly universal conditions, let us consider first a few typical growls, from both sides of the owner's flat-topped desk, and then some of the solutions, both suggested and *fait accompli*.

In passing, the editors beg to announce that all names used in the following excerpts from the case-book are fictitious, and there is reason to suspect that characters and circumstances are so jumbled as to protect the magazine from offence or damage suits. The author on the other hand claims *sotto voce* that however scrambled for good and sufficient reasons, the facts are individually and basically true, the conditions real and practically universal.

First, to give seniority its due, Anthony Askam has for a matter of forty years conducted a not too large bookshop in a rather conservative neighborhood. He has kept it purely a bookshop, resisting the stationery, antiques, tennis rackets and what-not frequently urged upon him, and built up a substantial business of a size that can be easily handled by himself and two assistants. He stocks the best of the new books, a selection of standard works, a few rarities; and being in close touch with markets, makes a considerable turnover on special orders, both in current and out-of-print books, with small capital involved. Having a well-defined scheme, he probably turns as good a profit on investment as many a larger and more diffused organization. But his greatest problem is help. As we said, he needs two persons, one a combination bookkeeper and typist and another to assist in the routine shop service, waiting on the more casual customers, and those who come for one definite item in a hurry, and to take full charge during the owner's luncheon absence. For this proprietor is one who likes to meet his customers, of whom a

large proportion are steady ones. As he knows personal contact to be decidedly his long suit, he wishes to be relieved of all possible mechanical routine. Yet he is constantly changing help, suffering frayed nerves in the consequent breaking in of new people and the fatigue of overwork during the inevitable blank days between shifts.

"I have tried young men and I have tried girls—none of them seem to have any real intelligence!" said the poor dear. "The girls try harder" he added grudgingly. "I have just about given up my own sex. Their one advantage is that they wield a hammer better—and cases *have to be* opened. Young men have no idea of real interest in this shop. They have a false activity until they have—in their own opinion—learned to know the business—then off they go, to a bigger shop—or to start their own."

"But didn't you learn your trade in some such way, by working for others?" He was fair enough to acknowledge that he did.

Further conversation revealed the fact that the typist and bookkeeper usually lasted longer than the sales clerk. After all one such job is like another, and the average girl does not care whether the invoices she checks are for books or bacon. But even into the cashier's cage the serpent (in the shape of matrimony) had entered several times.

"I suppose this has to be" he conceded, "I can't complain when I know a girl is to be happy" and *I knew* the sweet smile on this Darby's face was reminiscent of the white-haired Joan in the flat not far away.

It was impossible for me in this instance to get the other side, but in several other cases, not unlike it, I collected the testimony of the party of the second part. To the clerk's eye view of several young men and women who had loud complaints to make, the boss of the type to whom book knowledge had become second nature, expected them to tell a Harper from a Scribner publication by ear, or to remember who wrote what, in the dark ages before they were born. He did not have the habit of putting himself in the other fellow's place.

"How anyone could forget the furor when Du Maurier's 'Trilby' appeared," one of these proprietors was reported to

have said. "Of course I knew 'Trilby'—saw it on the screen—but frankly I never heard of Du Maurier," the young thing told me, in rebuttal.

It reminded me of a mother-daughter dialog overheard in my own shop.

"Oh look, darling, I would like to read that book, about Reginald DeKoven."

"Reginald DeKoven—who was he?" squeaked the darling.

Item number one: why should one of longer years and wider experience expect a beginner to know all that we have acquired with considerable effort over a long period of time? A few minutes' definite instruction each day in words of one syllable if necessary, will not only in time make the rawest employee into one

been on sea or land—nor even in a caravan. The proud paternal parent of this original genius, having a well-lined purse, gave her *carte blanche* and her shop was indeed a spot of quiet beauty and distinction. And since Belinda had real book knowledge and a genuine love of books her shop soon came to be the resort of the more bookish of the younger generation of serious talkers. And how they did talk! B'lind's Bookshop, as it was known unofficially (though Bland's was painted on the sign), became a perfect beehive—of buzzing, if not of industry.

Belinda, clever enough to know that she knew little of the business end of bookselling, engaged a competent, experienced woman bookkeeper for the office routine and a nice "elderly gentleman of forty-



to whom you can say "*well done*," but will establish between the two parties to the agreement a feeling of community endeavor.

But it is not always in the case of the young employee against the (to him) aged proprietor where complaints are most rife. In these days the young themselves are going into independent industry, while there are always plenty of the older men and women in the helper class. Often circumstance, sometimes temperament and choice, keep them there, and experience, loyalty, working habits make them the most valuable of employees.

Take the case of Miss Belinda Bland, who, having graduated from college at the earliest possible age, decided to express her personality in a bookshop, such as had never

one" (the description is hers not mine) to bear the brunt of selling. "No flappers in mine," she said. Yet in practice it proved again a variation of the lack of understanding between youth and crabbed age, and for a time Belinda was restive under the check-rein of her more experienced employees. But being a wise kid, she went into executive session with herself, striving to analyze the situation. Her own rôle Belinda felt was largely inspirational and truth to tell, she filled it well. And because the three were all highly intelligent and perhaps partly because two of them had the happy gift of humor, they are still together and form, to my mind, the almost perfect triangle. But they went through a period of storm and stress when frankly-spoken criticisms hurtled like bombs over

the lovely field of battle—fortunately leaving no marks upon the *mise en scène*.

Since more is to be learned in this case from their adjustments than from their strife, let it be said that the resulting harmony and effectiveness are due to the fact that the employer now cleverly capitalizes not only her own gifts but those of her employees, and the latter, while, perhaps, they think in their hearts that she couldn't get on without them—do not feel obliged to tell the world of their own valuation. Miss Boggs to whom Turnover is a god, and the Invoice a sacred scroll, treats Belinda's occasional excursions into finance, as the amusing antics of a child. But from the strategic heights of a person "almost thirty" she takes good care that they do not occur too often. Mr. Barter, adept in purveying the balanced ration that keeps the stock in healthy condition, not only acts as check upon Belinda's sometimes wild wholesale acquisition, but takes a serious interest in teaching her the fundamentals of safe and sane buying. And the proprietor herself, recognizing their value to all concerned, indulges her employees in their satisfaction with their greater experience. No one of the three has any jealous fear of giving away his or her individual advantages, and a perfect partnership of effort is evolving. My prophecy is that their association will be a long one.

But this case is exceptional in many ways. Let us look at one more common—and as difficult.

Charles Cashe began business with no capital—even though the experts say it can't be done, and we all agree that it should not. Charlie borrowed the money for the first year's rent and the initial stock; a friend loaned him a couple of windsor chairs and a really good old table. With the aid of a young carpenter working after hours he made some clever shelving, and, adopting a color scheme, personally wielded the paint brush for several hectic days. At first his only help was a boy who swept the shop before school and did odd jobs and errands for another hour afterwards. He had no relief at mid-day—and ate his sandwich and drank thermos coffee between sales. He was on duty from nine to six, and frequently it was seven or eight before the inevitable book-

keeping and clearing up was done. When after two long years, Charles had paid off most of his debt and was in a position to expand, it was perhaps not unnatural that he should expect rather too much of the youthful graduate of a business school who was his first helper. Young Clarence Clipper was quick at figures, typed well and swiftly, had a pleasing personality, and did not hesitate to take off his coat and go at things in the tiny stockroom. He should have been an unqualified success in his first job and as Cashe's first helper. But he wasn't. The first row, as the final one, was over a cigarette. Charles, himself a smoker, practically never smoked in his shop. He considered it contrary to business etiquette, though there was ample provision of matches and ashtrays for customers, and he felt that his smokes in the office easily made up all that was good for him. He was thoughtful enough to tell young Clipper that with due care, an occasional smoke might be allowed in the stock room. The first time he caught the boy smoking in the shop, it was a matter of a reminder only. But as time went on, and the offense was repeated, it became apparent that the boy was intentionally setting himself in opposition to his employer's authority and the matter of smoking in the shop became eventually the point on which they split. The boy had not yet learned that whatever his own ideas on any particular subject, it was the proprietor's right to lay down rules of procedure in his own shop. Cashe tried patiently to come to an understanding with him, but finally was obliged to dismiss an employee who had many good traits because he lacked the one of fairmindedness.

But Charles, too, had something to learn, and it was only after two more unsuccessful experiments that he found out how to get the best out of his helpers.

In the reaction from his own period of overwork he was at first inclined to delegate too much responsibility, to expect too much in the way of initiative. But he soon acquired the technique, and now gets the best results.

In talking with small shop owners who have made a success of the help question, I have found that they make a strong point of studying the capabilities of their helpers and acting accordingly.

"We all have our blind spots" said one mellow vendor of books. "I have learned to waste no time trying to cure the blindness of others—my own gives me enough to do. I try to find out as soon as possible what a new helper does best, and give him as much of that task as I can conveniently. Next I look for the type of work he just cannot do successfully—and try to figure out how I can get that done otherwise. And I give a little thought each day to the best way to put over my instructions in the fields where he *can* learn."

A woman bookshop owner who seldom parts company with a helper except by way of matrimony or a bigger job, said that she considered that the questions of initiative and responsibility caused most of the avoidable troubles in the relations of employer and employee.

An employer, according to this woman, should not expect nor want too much of either of these qualities in the usually younger and less experienced person he hires. It is primarily the boss's job to inaugurate, to map out plans of action and to shoulder the results—success or failure.

And this, strange as it may seem, is not incompatible with expecting of the employee responsibility for his assigned tasks. If you give a boy the care of your small stockroom, hold him responsible for its order, and above all for ability to find a given book at a given moment. Teach him the best system you know, but invite him to suggest improvements—which should however be submitted to your approval before trial. You do not want to have time wasted over points that you may have already settled by experimentation.

Miss Lord's article will be concluded in next week's issue.

The Responsibility of Reprint Houses

Eugene Reynal

Manager—Blue Ribbon Books, Inc.

REPRINTS of non-fiction books have added several million dollars to the total business of the American bookseller in the past year in spite of the general business depression, and at the same time the best seller lists have been headed by books like "Little America" selling over 100,000 in its first two months at \$5.00, "The Story of San Michele" at \$3.75, "The Education of a Princess," at \$3.50, "Lives of a Bengal Lancer" at \$2.75, while "Angel Pavement," a long \$3.00 novel, consistently headed the fiction lists all fall. That the price of non-fiction reprints does not necessarily affect the sale of original higher priced books needs no further proof. At the same time, however, it is clear that such a new volume of business in books of one classification must affect the book market as a whole. The obligation that faces us as a full grown non-fiction reprint

house is how to increase this volume and at the same time how to conduct our business in such a way as to stabilize the market and to act as an adjunct to the industry.

That our share of the reprint volume helped to tide many booksellers over an uncertain period, there is too much evidence to doubt. That it has proved an additional business getter for stores specializing in books of high quality and price, Mr. Kroch gave me evidence in Chicago last fall. At the same time we must recognize the fact that by the unfortunate emphasis on price comparison, some customers have been led to mistrust book values and have limited their purchases.

Let me digress for a moment to make clear the distinction between *price* and *value* which is confusing so many people. Value is a term expressing the relation between two things at a given time, i.e., a

book (the potential enjoyment of reading) and a human desire. Price is the money equivalent for which the thing (a book) will exchange. There is no magic in price itself and the fact that some books represent *good value* at one price does not prevent other books from representing equally good value at other prices. When a book is first introduced, let us say at a price of \$2.50, it represents to its purchasers good value because of its timeliness and its format—*purchasers* whose means are such that these factors are worth-while commodities. After a period varying usually from two to some five or ten years this "market" becomes exhausted and by representing the book in a new format and at a new price (the three fixed charges, plate cost, initial reimbursement to the author, and initial exploitation expense having been wiped off), an entirely new market is reached. Such a market represents a plus sale and additional revenue to the bookseller, author, and publisher alike. It is a large and important part of every industry in the country and if conducted properly should pay a worthy and important part in the book business. If price were the determining sales factor in non-fiction reprints, a definite sales ratio could be established before a book was published and a large part of my own work and worry could be eliminated. We find, however, that the price comparison has little effect upon sales and that each book must represent its own *value* at one dollar, and only insofar as it represents that value well does it have a sale.

The book market in America is not a closed market. There is not a limited number of book readers making it necessary to maintain the unit of sale in order to maintain the total volume. The vast majority of Americans go for their reading to newspapers and magazines which represent at a cost of from one cent to one

dollar better value for their needs than books priced from one dollar to ten dollars. The important question in regard to dollar non-fiction books is not how they might hurt the sale of other books, but how the alert bookseller can wean away readers from magazines to books of all prices. We do not need to teach people how to read—every newspaper reader is a potential book reader—and books such as "Queen Victoria," "Why We Behave Like Human Beings," "Skyward" and "Mother India" in the reprint editions are as important to the bookseller in creating new book readers as they are in registering additional profits and additional sales.

For our own part we are trying to meet our obligations as reprint publishers by eliminating the price comparison which is not mentioned in our advertising. It is only a question of months before we eliminate entirely the price band. Blue Ribbon Books are sufficiently well known to maintain their own identity, and important booksellers have shown us that by individual display on tables and in windows they can be sold in quantities to individual customers usually in addition to the regular sale of the newer books.

We concur fully with Mr. Fuller in regard to the time that should elapse between original and reprint publication, and our policy has been to sacrifice our own sales rather than rush out our edition too soon. Undoubtedly there will be some books of purely timely interest whose sale will warrant early inclusion in the list, but we are definitely establishing a two year limit for our books, and the average age of the thirty books on our list last fall was *over six years*. Only six of these books had been published for less than three years in the original edition, and not one for less than two years. Two of these books had been brought out at the turn of the century, one had been published for twenty years

and two others had been published for ten years before going into a dollar edition. Our policy has been and will be not to reprint books until the original market has been entirely exploited, and thus serve the best interests of the industry as a whole.

One of the most gratifying parts of reprint publishing is in taking a book like "Penguin Island," obtaining for it a wide sale, and at the same time leaving absolutely unaffected the sale of the higher priced editions. The great majority of our books have multiplied by at least ten the total retail sales of the corresponding period a year before publication, and several books have sold from twenty to twenty-five thousand copies in the last six months after

their sale in the original edition had almost entirely stopped.

The book business, like every other active and important business, is constantly in a state of flux. New methods of sale and of distribution are constantly appearing and Blue Ribbon Books were inaugurated to meet one of these changes in publishing conditions. They were inaugurated by four houses whose primary object is to sell original publications and to maintain the book business in a healthy state. We are keenly aware of our obligation to the trade, and we feel confident that as our sales increase the general prosperity of the book business is brought to a higher level.

Boston Booktrade News

Dale Warren

LYNN, Mass., is chiefly famous as the home of shoes and the one-time residence of the meandering Mary Baker G. Eddy. Another claim to fame seems to lie in the fact that it also offered refuge to Lydia E. Pinkham, one of the little grandmothers of modern advertising. As the various "lives" of Mrs. Eddy continue to sell in large numbers in and around Boston, it is announced that Robert C. Washburn has in preparation a biography of Lydia Pinkham which will reach the bookstores late in April.



An interesting series of lectures are being given this spring at the Harvard College Library on behalf of the Morris Gray Fund for Modern Poetry. Two of the recent speakers were Judge Joseph M. Proskauer of New York City and I. A. Richards, the English critic who is now visiting lecturer on Contemporary English Literature at Harvard. Recent speakers at the Harvard Club of Boston were A. J. Villiers, the popular sailor-author, and Captain James C. Critchell-Bullock, F.R.G.S., one of the heroes of Malcolm Waldron's new book, "Snow Man."



Stanley O. Bezanson, dealer in old books and prints, who for five years has con-

ducted his business from Room 32, Ames Building, 1 Court Street, has just opened an adjoining room for the display of additional stock and for the better accommodation of his customers. Eighty-three interesting and widely diversified items are listed in his latest catalog.



Marjorie Knapp, 110 Mt. Vernon Street, always busy in the service of poetry, filled her shop with poetry lovers the other evening on the occasion of a reading by Muna Lee, author of "Sea-Change." Vincent Burns, a young Harvard graduate, has been filling a number of lecture engagements in Boston and vicinity. His "Red Harvest" is an anthology of "the great poems of war and peace." Henry Williamson, author of "The Pathway," spent several days in town, recuperating from his skiing exploits at the Dartmouth Winter Carnival. Lester Hornby, known particularly for his "Balkan Sketches," has been back in Boston this winter, observing the changes that have taken place since he has lived in Paris.



"It is well," observes that loyal Bostonian, John Clair Minot of the *Herald*, "that interest in the poems of Frederick Goddard Tuckerman is having a revival.

The name of this poet, much less his writings, is little remembered in this community, though his contemporaries, Emerson and Longfellow, as well as Tennyson across the Atlantic, hailed his work with warm acclaim. His one book, printed by Ticknor & Fields in 1860, went into several editions in the decade that followed, including an English edition. His best work was probably in the sonnet form and Witter Bynner who writes an introductory essay to the collected sonnets, now published by Alfred A. Knopf, calls him 'not only the peer of his great contemporaries, but the equal of his most important predecessors.' Many of the sonnets in this collection have not been printed earlier. Tuckerman was born in 1821 of a Boston family which has numbered several distinguished scholars. He entered Harvard in the class of 1841, later attended the law school and was admitted to the Suffolk bar in 1844. Law proved little to his taste and he lived much in seclusion, devoting himself to literature, botany and astronomy. He settled in Greenfield in 1847 and that was his home until his death in 1873."



Things are busy as usual at the Dartmouth Bookstall. The following titles are reported in active demand: "White Fawn" by Olive Higgins Prouty, "Storm Drift" by Ethel M. Dell, "The Quick and the Dead" by Gamaliel Bradford, "Horror House" by Carolyn Wells, "Axel's Castle" by Edmund Wilson, and "Coronado's Children" by J. Frank Dobie.



Helen Davies McGlade, 128 Chestnut Street, has found another enthusiasm—the lithographs of Zhenya Gay, the artist who has just illustrated the new edition of Katherine Mansfield's stories for Knopf. On the literary side, Miss McGlade is still pushing various Virginia Woolf items and is working on the sale of Mrs. Woolf's forthcoming book, "The Waves," which is to appear this summer, and also on a poem which V. Sackville-West has written to Virginia Woolf, to be published shortly in England in a handset signed edition. Miss McGlade is also taking orders for autographed copies of Theodore Morrison's

narrative poem, "The Serpent in the Cloud."



Mrs. Laura B. Harney, faculty adviser of the Aeronautics Club of the Washington Junior High School, Mount Vernon, New York, and the first junior high school teacher in the United States to hold a pilot's license, arrived by plane at the Boston Airport a short time ago to deliver in person her manuscript of one of the pioneer books on aviation for schools. She was met at the field by representatives of her publishers, D. C. Heath & Company.



From a recent statement it appears that in the month of December, 1928, the Old Corner Bookstore sold 1,000 copies of Strachey's "Elizabeth and Essex." Today but one copy of this earlier best-seller is in stock and it has remained undisturbed on the shelves for a long time. What is the answer? Does it mean that the Boston market has been thoroughly covered on this title and that such a situation is a normal one? Or, on the other hand, does it mean that book buyers act in the traditional manner of sheep and, when once led away from a particular book, perversely refuse to turn back for another nibble?



Toward the end of March, I. A. Richards, the English author of "Principles of Literary Criticism," "Practical Criticism" and "The Meaning of Meaning," spoke on "Living Poetry from Thomas Hardy to T. S. Eliot" at a dinner sponsored by the Bookshop for Boys and Girls. The second dinner of the series is to be given on April 27th, the speaker being S. Foster Damon of Brown University who will discuss "Contemporary Prose and Such Influences as Marcel Proust, James Joyce and Thomas Mann." Mr. Damon is at present at work upon the biography of Amy Lowell. Bertha E. Mahony, the moving spirit behind the dinner, has a representative committee working with her which includes J. A. DeLacey of the Dunster House Bookshop, Geraldine Gordon of the Hathaway House Bookshop, David Pottinger of the Harvard University Press, and Robert N. Linscott of Houghton Mifflin Company.

The Guggenheim Awards

THE John Simon Guggenheim memorial awards for this year have just been announced. Seventy-seven scholars, novelists, poets, sculptors, painters, and other creative workers have been awarded Fellowships amounting to \$175,000. The Fellowships granted will be used to carry on research and creative work on three continents. Thirteen Fellows from the United States will go to various parts of Latin America; while ten Fellows from Latin America will come to the United States. In this group of Fellows, seven American novelists, poets and dramatists are included. The list includes thirteen women.

For creative writing in poetry, prose and the drama awards have been granted to the following:

Maurice Hindus, novelist, author of "Humanity Uprooted," *Cape & Smith*.

Hart Crane, poet, author of "White Buildings" and "The Bridge," *Liveright*.

John Crowe Ransom, author of "Poems About God," *Holt*, "Chills and Fever," *Knopf*, "God Without Thunder: an Unorthodox Defense of Orthodoxy," *Harcourt*.

Genevieve Taggard, poet of South Hadley, Mass., author of "Words for the Chisel," *Knopf*, "For Eager Lovers," *Boni*, and also "The Life and Mind of Emily Dickinson," *Knopf*.

Katharine Anne Porter, writer, author of "Flowering Judas," *Harcourt*.

Katharine Clugston, dramatist of New York City, author of "These Days" produced in New York in 1928.

Emjo Basshe, dramatist of New York and author of "The Centuries," *Macaulay*, and other plays.

Walter Stanley Campbell, writing under the pseudonym of "Stanley Vestal" author of "Kit Carson: The Happy Warrior of the Old West," *Houghton Mifflin*, "Happy Hunting Grounds," *Lyons & Carnahan*, "Fandango," and "Dobe Walls" also from *Houghton*. Mr. Campbell will complete a biography of the Indian leader, Sitting Bull.

The following Fellows from the United

States will go to Latin America for the studies indicated:

Anita Brenner, writer, studies of pre-Spanish-American art in the Southern countries of the North American continent. Miss Brenner is the author of "Idols Behind Altars," *Brewer & Warren*, a book on Mexican art, religion and culture.

Carleton Beals, writer and journalist, the preparation of a biography of Porfirio Diaz, former president of Mexico. Mr. Beals is the author of "Mexico: An Interpretation," *Viking*, "Brimstone and Chile," *Knopf*, "Rome or Death: The Story of Fascism," *Century*, and other books.

Dr. George Ward Stocking, professor of Economics, University of Texas: A Study of developments in the Mexican oil industry, of the program of social control set up by the State, of the economic consequences of this program, and of the future of the industry. Dr. Stocking is the author of "The Oil Industry and the Competitive System," *Houghton*.

Joseph Fulling Fishman, Deputy Commissioner of Correction, New York City, will make certain studies in the field of penology, abroad. Mr. Fishman is the author of "Crucibles of Crime."

Henry Dixon Cowell, composer of music and lecturer on music, Menlo Park, Calif., will make a study of materials used in extra-European musical systems, to be carried on chiefly in the phonographic archives of the University of Berlin. Mr. Cowell is the author of a book entitled "New Musical Resources," *Knopf*, and is the editor of the *New Music Quarterly*.

Dr. Helen Huss Parkhurst, assistant professor of Philosophy, Barnard College, will write a book on the aesthetics of architecture, abroad. Miss Parkhurst is the author of "Beauty: An Interpretation of Art and the Imaginative Life," *Harcourt*.

Francis Henry Taylor, curator of the Pennsylvania Museum of Art, Philadelphia, will carry on a study of the Romanesque Sculpture of the Roussillon, with special reference to the sculpture from Saint Genis des Fontaines and the origins of the style of the eleventh century.

THE Publishers' Weekly

The American Book Trade Journal

Founded by F. Leyboldt

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I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.

—BACON.

Things Do Change

ALL through the last few decades there has been an evolution in the process of book distribution. Department stores have come into the field and become an important new outlet; general bookstores have produced branches; personal bookshops have been tried out and found their usefulness in scores of cities; chain stores have come and drug store counters; book advertising and reviewing methods are completely changed; book wholesaling has come to have fewer practitioners, but those far more efficient than of old.

The value of efficiency in the latter field is often overlooked in the study of the growth of book outlets. The time was when independent wholesalers were scattered widespread to every center of wholesale distribution, centers that might support a variety of agencies for jobbing some lines of merchandise but could not support them for books. The improved transportation methods that have brought the country more closely together and the increased demands for efficiency have reduced the number of agencies to a few, and those have become effective agents from publisher's and bookseller's viewpoint.

The Channels of Distribution

THE stream of merchandise distribution has to be marked with reasonable clearness, or ineffectual side channels get opened up that add nothing to the total flow and serve no specific purpose. Very often publishers receive orders from book reviewers who are not really book reviewers, from book dealers who are not really book dealers but who just handle occasional books, and even from wholesale houses that are not really wholesale houses. A publisher recently showed us an order from a firm whose letterhead indicated that it was an export book business, but investigation showed that the amount of books that was being exported was so small that any recognition of orders as wholesale transactions was ridiculous. It may be seldom that publishers are taken in in that way, but sometimes they look on any sale as an extra sale, forgetting that, unless totals are really adequate, encouragement thus given to a new agent is of negative value.

Taking People to the Department

PART of the knack of good planning in the big department store is so to arrange the different sections in relation to each other that customers for one article will be drawn to other parts of the store and thus make more than one purchase. This has often been done in connection with book departments which have been placed near the service departments of stores or other places to which many people are attracted. Something new in this line of arrangement has been tried by S. Kann Sons Company in Washington as described by Simon Nye, manager of the book department. There has been a great run lately on the inexpensive photographic portraits, with sale in dollar units. A department for this kind of photography which brings all kinds of people to it (once for the taking of the picture and once for delivery) has been installed on the lower floor of Kann's, and scores of people are being drawn through the book department each day. As many of them are thus exposed to a large book stock for the first time, it is bound to have an effect on sales.

On the Illustration of Books

THE Illustration of Books," was trenchantly discussed by William Ivins, Jr. of the Department of Prints of the Metropolitan Museum of Art, in a talk given in the Morgan Library on Saturday afternoon, March 28, as part of the winter program of the American Institute of Graphic Arts. The meeting was arranged by Harry L. Gage as Chairman of the Program Committee through the courtesy of the trustees of the Library.

In direct connection with this lecture a magnificent exhibit of early illustrated books was placed in the exhibit cases of the library, specimens dating from the earliest and rarest of printed books of Italy, Germany and France.

Mr. Ivins called for a reconsideration of the real purpose of the book. The text, he said, and not its makeup was the important thing. He claimed that Morris had led modern bookmaking in the wrong direction by over-emphasizing typography, while actually a book should be read, and then when one turned from the book, the printing and illustration should be completely forgotten and only its contents remembered.

Mr. Ivins believed that Morris' dictum that the important thing about the planning of a book was the consideration of two facing pages was completely wrong, as that was not the way a book was read. The emphasis should be on having a page inconspicuous.

He said that when a great artist illustrated a book it was his power that dominated the book, and almost invariably the typography was undistinguished. He called attention to a number of nobly illustrated books in the Morgan collection and said that almost without exception these books were not important as examples of typography. On the other hand, a less competent illustrator merely added trimmings to the page, trimmings that were needless and ineffectual.

Again, he claimed bookmaking had been led in the wrong direction by a striving for period effects, so that a book designer or a printer might one hour have to be thinking of himself as a designer from mediaeval Italy, another hour concentrat-

ing on a problem of design in the spirit of Colonial America, while still another time he would be trying to take on the attitude of a Victorian craftsman. He believed that great printers made their books all of one style because that was the best style they could make; that all Aldus books looked alike, all Pickering books looked alike, all Baskerville books looked alike; that a printer could not turn himself around and around and still produce a real work of art.

The meeting was not open for questions and replies, but there seemed to be many who wanted to express both confirmatory and differing opinions.

On the Flap

YEARS ago the price of a book was not printed on its jacket, as there was no fixed price, and booksellers sold at whatever discount was common in their city. With the coming of the net price system thirty years ago, the prices began to appear on the jackets of the net books, and this has been the common practice ever since.

The best place for the price has been found to be on the front flap, and such a large percentage of the publishers use this practice that customers in the bookshops have become quite used to turning to that place to find the cost of the book. The only difference in the practice today seems to be whether it is the top or the bottom of the flap. For our part, we vote for the top of the flap, as it is more conspicuous than the bottom, and it seems highly desirable that people should easily learn the habit of finding the price.

If it is put near the very corner of the flap, it can be clipped off by one slanting cut of the scissors without marring the appearance of the volume. The usual reason for cutting it off is that the book is being used as a gift and the donor, of course, does not wish to emphasize the cost.

For the reprint market it is better to have the price on the outside of the jacket, because price is the main attraction, and, if the price is not in a conspicuous place, the public might judge the book by its size and think that the volume is higher priced than it is.

Three Weeks More

Ellis W. Meyers

Executive Secretary of the American Booksellers' Association

IN three weeks the members of the Western Division of the American Booksellers' Association will meet at the Hotel St. Francis, San Francisco, for the third annual convention of the Division. The program for the three-day session has been designed to enable the booksellers and publishers to discuss thoroughly the problems facing the industry in an effort to arrive at a suitable solution for each of them. The topics range from radio advertising to price-cutting, publishers' blurbs to copyright, and those who are most competent to speak on these various

topics have been selected by the convention committees for the purpose of keynoting the discussions. The program of events follow below.

Fare Reduction to Philadelphia

It is important that we again call attention to the fact that everyone who attends the Philadelphia Convention request a convention fare certificate when purchasing his ticket to Philadelphia. Buy only a one-way ticket and bring the convention certificate with you. The certificate, when properly endorsed, will entitle each one attending to a reduction of 50% on the return fare.

Thursday, April 23rd

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|-----------------|--|
| 9 A.M. to 12 M. | —Registration and purchase of Scrip Books. |
| 12 M. | —Luncheon, St. Francis Hotel.
Chairman: Richard Montgomery, of J. K. Gill, Portland.
Speaker: Dr. George Lyman, author of "John Marsh, Pioneer."
Music by members of the Bohemian Club.
Songs by Harry Robinson. |
| 2 P.M. | —Business Session.
Call to order by Paul Elder, President of Western Division of the American Booksellers' Association.
Address of welcome.
Reading of letters and telegrams by the Secretary Pro. Tem. |
| 2:30 P.M. | —Short address on "The Objective of the Convention."
A. M. Robertson. |
| 2:40 P.M. | —"The Western Bookseller."
June Cleveland.
Open discussion. |
| 3:00 P.M. | —"What a Book Store Should Be."
Professor Roberts, University of California.
Discussion. |
| 3:30 P.M. | —"Book Reviews and Reviewers."
Ben Macomber, San Francisco Chronicle.
Discussion. |
| 4 P.M. | —Appointment of Committees. |
| 4:10 P.M. | —Adjournment. |
| 6:30 P.M. | —Dinner at Bellvue Hotel, given by the League of Western Writers, to which all delegates of the Convention and their friends are welcome. |

Friday, April 24th

- 9:30 A.M. —“Price Cutting and Its Effect on the Retailer.”
John Clymer, Assistant General Manager of San Francisco Chamber of Commerce, Vice-President and Manager of Retail Merchants Association of San Francisco.
Discussion.
- 10:30 A.M. —“Should Publishers’ Blurb be Depended Upon by the Bookseller for Buying and Selling?”
Discussion.
- 11 A.M. —“What Are the Benefits to the Bookseller of the Capper-Kelly Bill?”
Discussion.
- 11:45 A.M. —Adjournment.
- 12 M. —Luncheon on the *President Jackson*, Pier 44, at which the delegates of the Convention will be the guests of the Dollar Steamship Co.
Chairman: Harrison Leussler of Houghton Mifflin.
Music by ship orchestra.
- 2:30 P.M. —“The Vestal Copyright Bill”—Its Importance to Publisher, Author, and Bookseller.
Honorable Englebright.
Discussion.
- 3:00 P.M. —“On What Basis Should Exchange Privileges be Arranged Between Publisher and Bookseller?”
Eugene Sommer, Sather Gate Book Shop, Berkeley.
Discussion.
- 3:30 P.M. —“Radio Book Reviews”—Their Value in Creating the Reading Habit.
Eddie O’Day.
- 4:00 P.M. —Adjournment.

Saturday, April 25th

- 10:00 A.M. —An opportunity will be given at this time for suggestions from the delegates on any subject they consider of importance to the book business not covered in the program, with opportunity for discussion and definite action if desired.
- 12:00 M. —Luncheon at St. Francis Hotel.
Chairman: Leon Gelber.
Music by members of Bohemian Club.
- 2:00 P.M. —Reports of Committees.
Election of Officers.
- 3:30 P.M. —Adjournment.
- 7:00 P.M. —Banquet, followed by dance. St. Francis Hotel. Toastmaster; Carl I. Wheat.
Speakers: Douglas S. Watson, California Historian, and editor of “Seventy-five Years in California.”
Francis Farquhar, editor of “Brewer’s Up and Down California.”
Charles G. Norris, author of “Seed”

Chicago Bookseller Wins Case

Rev. Philip Yarrow of the Illinois Vigilance Association must pay bookseller damages of \$5,000 or face six months' jail sentence

WALTER SHAVER, president of the Rent-a-Book Corporation, last week won the suit he brought against the Rev. Philip Yarrow, superintendent of the Illinois Vigilance Association, charging him with malicious prosecution in causing his arrest on charges of selling indecent literature.

A jury in Judge Frank H. Hayes' court returned a verdict awarding the bookseller damages of \$5,000. Shaver had asked \$25,000 for the injury done to his business and reputation by the arrest and subsequent trial, although he was acquitted by a jury.

The verdict carried with it a so-called "malice count," providing that in the event the clergyman fails to pay damages, Shaver can have him lodged in jail by paying his board at the rate of fifty cents a day for six months.

The jury arrived at its verdict quickly, deliberating only a little more than four hours. In deciding the case, the jurors took into consideration the book for whose sale Shaver was arrested.

A vitriolic attack was delivered by Attorney Cameron Latter, counsel for Shaver, in asking the jury to return a verdict against the reformer.

"Yarrow was motivated by a lust for lust's sake, and by a lust for gold," he said. "It is up to the jury to do a favor for the clergy by putting its stamp of disapproval upon this clergyman's methods."

Reports from the jury chambers indicated that from the very beginning its members stood 11 to 1 for conviction. The amount of damages to be paid was a matter which held up the jurors for some time, the largest sum considered being \$10,000.

When the verdict was read, Mr. Yarrow turned pale and then flushed. He refused to make any comment on the finding. However, a friend who accompanied

the clergyman to court stated that the verdict "was a joke." Shaver and his attorney both expressed their satisfaction.

An unusual legal manoeuver followed the reading of the verdict. The reformer's attorney, Reuben Freedman, was not in court. Acting in his behalf, Attorney Latter made a motion for a new trial for Mr. Yarrow. Judge Hayes will hear the motion later.

As far as can be recalled, the Chicago verdict is the first vindication of a bookseller who has been caught in the net of reformers. The outcome of the case may leave the way open for other bookmen who have been arrested and subsequently acquitted to seek legal redress.

Mr. Shaver was arrested during a crusade conducted by Mr. Yarrow about a year ago. Another bookseller had been fined before the Chicago correspondent of the *Publishers' Weekly* exposed the reformer's tactics in the columns of *The Chicago Evening Post*.

The use of entrapment methods came in for severe criticism from the courts, and other bookmen were cleared of the charges preferred against them by Mr. Yarrow and his informer. During the course of the inquiry it was brought out that an informer's fee had been collected by the Illinois Vigilance Association in at least one prosecution.

Mr. Shaver's arrest was based on the sale of "A Night in a Moorish Harem." He did not carry the work in stock, since his business has mainly to do with rental libraries, but put in an order for the book at the request of Charles Brown, an informer. When the book was delivered, he was arrested.

His defense in his trial before Judge Leroy Fairbank was that he did not know the nature of the book, and that he had been entrapped into violating the law. A jury acquitted him, and the suit was filed.

Tariff Brings Canadian Crisis

The New Method of Assessing Duties on Books Makes Higher Retail Prices Seem Imperative

Findlay I. Weaver

Editor of the Canadian Bookman

A CONFERENCE between booksellers representing the Canadian Booksellers' & Stationers' Association and the publishers who are organized as a section of the Toronto Board of Trade took place at the National Club, Toronto, on Tuesday, March 17th, following a luncheon at which the publishers were hosts.

This conference was arranged at the request of the booksellers who had held a preliminary meeting that morning at which three resolutions were drafted for presentation to the publishers.

These resolutions were interrelated and arose out of a situation brought about by the special session of the Canadian Parliament at Ottawa last September following which some of the publishers were called upon to pay duty on a higher valuation than had previously obtained, based on the wholesale prices of books in the countries from which they were exported to Canada. This increased valuation for duty became at once effective. The publishers made a strong protest to the Minister of National Revenue and the Commissioner of Customs, at Ottawa, endeavoring to have the former basis of valuation restored, but without success.

The first of the booksellers' resolutions as presented to the publishers at the conference on March 17th, was as follows:

Resolved: That those publishers who recently advanced the prices of books to retail booksellers without any previous notice or explanation be requested to refund to booksellers who have been overcharged the amounts so overcharged.

The publishers replied that no refund was possible in view of the circumstances relative to the increased duty costs by reason of the new basis of valuation and because the changes in the Customs Act made

at the special session of Parliament definitely set the basis of valuation for duty purposes, requiring the Customs Department to make the change with regard to books.

Resolution No. 2 was:

"That the individual publishers be requested to accept the principle that in future discounts be maintained at not less than those which prevailed during the year 1930 and that, wherever possible, this should be done without increasing the retail price."

To this the publishers' reply was: "Owing to changes in Customs, Taxation, etc., which it is expected the Federal Government will announce during the present Session of Parliament, it was felt that it would be necessary to defer consideration of this resolution until after the Budget is brought down."

Resolution No. 3 as presented by the Booksellers was:

"That there shall be no general decrease in discounts to booksellers without previous consultation with a representative committee from the Booksellers' Association; and that when deputations appear before the Federal or Provincial Governments on matters relating to the interests of the bookselling business in general that the Canadian Booksellers' & Stationers' Association be represented."

To this the publishers replied:

"It was also felt necessary to postpone consideration of this resolution until after the Budget is brought down, when it will be dealt with at the same time as the second resolution."

Combined with these replies, which were drafted at a meeting of the publishers following the conference with the booksellers,

the publishers expressed their pleasure in having had the opportunity of meeting so many prominent members of the retail trade and also their conviction that the information which came out in the discussion of the several issues would be very helpful for the eventual consideration of the resolutions following the bringing down of the new Budget in Parliament in Ottawa.

One of the factors which occasioned the booksellers' request for refunds, as dealt with in the first resolution, was that the increased duty was not exacted from all the publishers but on and after April 1st this customs ruling will apply to all importers and in no case will importer-publishers be allowed to base the valuation for duty purposes at less than the prevailing wholesale prices in the country from which the books are imported.

This is a drastic reversal of a policy that had been in force for thirty years whereby publisher-importers paid duty on their actual net costs, the discounts generally running up to 60% in the case of fiction.

The new regulation involves increased costs to retailers—not sufficient in the case of fiction to advance present retail prices, but indicating increased prices of from 10% to 25% on many other books, especially educational books.

This, together with the almost certain advance of the sales tax from 1% to 4% or 5% with the bringing down of the new budget, the booktrade faces the most serious problem with which it has been confronted for a generation.

It must be understood that the extra amounts which these importers are required to pay represents no increase in the rate of duty—10% in the case of importations from the U. S. and 5% from Great Britain under the preferential tariff—nor is it expected that the government will increase the present tariff on books, notwithstanding its higher tariff tendencies as regards most other commodities.

The booksellers attending the conference with the publishers were:

The President of the Retailers' Association, Fred Cloke, of Hamilton; Wendel Holmes; H. Burton, Montreal; L. F. Beattie, St. Catherines; A. H. Jarvis, Ottawa; E. L. Ireland, Owen Sound, and Messrs. Tyrrell, Britnell, McKay,

Wiancko, Bolton, McKenna and Weaver, Toronto.

The publishers were represented by John Morgan, Chairman of The Publishers' Section; S. B. Watson, Thos. Nelson & Sons; H. S. Eayrs, The Macmillan Co.; George Smithers, McLean & Smithers; E. W. Walker, The Ryerson Press; John McClelland, McClelland & Stewart; Ralph Musson, The Musson Book Co.; S. B. Gundy, Doubleday, Doran & Gundy; T. F. Pike, Longmans, Green & Co.; George J. McLeod, and Thomas Allen.

There is a great diversity of opinion in both camps as to the question of advancing the Canadian prices of books over the list prices at which they are sold in the bookstores in the United States. John McClelland came out strongly in favor of a general advance of the retail prices of books so as to provide adequate margins of profit for publishers and booksellers. The salvation of the trade depended on that policy. G. N. Bolton, manager of the book department of the Robert Simpson department store, Toronto, Roy Britnell, one of the leading Toronto booksellers, and others, argued that the present would be a most inopportune time for a general advance of book prices in view of the downward tendency of nearly all other commodities.

[Ed. The new forms for use in exporting to Canada are now available for American publishers to use in their shipments. These blanks require that the publisher fill in the wholesale price common in the United States.]

Copyright Up in Canada

THE Secretary of State at Ottawa introduced a Bill in the House of Commons on March 18th which would amend the Copyright Act so as to bring it within the scope of the Rome Convention of 1928. The present Canadian Law includes provisions for reprinting under license, which would probably be considered contrary to the principles of the International Copyright Union. Among other things, according to the report in the *Mail and Empire* of Ottawa, there will be changes in the provisions regulating the use of music through radio stations and the rights of organizations providing such music.

In the Bookmarket



Sinclair Lewis

Doubleday, Doran announces that it will publish Sinclair Lewis's next novel. Since Lewis severed his connection with Harcourt, Brace & Co., the competition among publishers for his next book is said to have been very spirited. ♦ ♦ ♦

Alexander Woollcott sailed on Monday for China. He took with him to read on the voyage there and back Proust's "Remembrance of Things Past" in many volumes and the Wells-Huxley book "Science of Life." ♦ ♦ ♦

Bridgman & Lyman in Northampton, Mass. write that "Ariel Dances" by Ethel Cook Eliot (*Little, Brown*) is the best seller in the history of the store. ♦ ♦ ♦

Peter D. Ouspensky, the Russian philosopher and mystic, author of "Tertium Organum," has written a new book, "A New Model of the Universe" (*Knopf*). ♦ ♦ ♦

Irving Quimby of Raymer's Book Store in Grand Rapids has already sold over 35 copies of "American Humor" by Constance Rourke (*Harcourt*). ♦ ♦ ♦

The character of Hildy Johnson of "The Front Page" was based on an equally famous real life newspaper reporter of the same name. The Hildy of real life has just died, but the other is still carrying on in a thousand motion picture theaters. ♦ ♦ ♦

George Bernard Shaw's love letters written to Eleanor Robson, in 1905, then an actress and now Mrs. August Belmont, have just been sold for \$4,500 for the benefit of the unemployed. ♦ ♦ ♦

"If I Were You" by P. G. Wodehouse has been serialized in the *New York American*. ♦ ♦ ♦

For the benefit of posterity, Eugene O'Neill's "Strange Interlude," Ernest Hemingway's "A Farewell to Arms," and Stephen Vincent Benét's "John Brown's Body" were last week placed in the cornerstone of the Hampshire House, a new residential hotel in New York City. ♦ ♦ ♦

Jethou, Compton Mackenzie's little island, is for rent. The landlord is the King of England. The person who rents it is privileged to do anything he wants to except commit murder. ♦ ♦ ♦

Alexandra Tolstoy, daughter of Count Leo Tolstoy, the Russian novelist, has been ordered by the Soviet Government to return to Russia. She will not return, as she is on her way to Canada to edit some Russian newspapers. ♦ ♦ ♦

Kenneth Roberts' "The Lively Lady" is running serially in the *Saturday Evening Post*. It's to be published by Doubleday in May. ♦ ♦ ♦

The Pevensey Press is going to publish a war book on April 29. It is called "This Man's War: The Day-By-Day Record of an American Private on the Western Front." The author is Charles F. Minder.



*William B. Seabrook and Sergeant Wirkus,
"The White King of La Gouave."*

The Pevensiey Press is an imprint controlled by *William Farquhar Payson, Inc.*, for publications of a special nature. ♦♦♦

"The White King of La Gouave," (*Doubleday*) will be reduced from \$3.50 to \$3.00 to enable more people to read the book. It is the story of Sergeant Wirkus who was crowned the King of an island in the West Indies. ♦♦♦

Appleton has restored to its list "The Memoirs of General W. T. Sherman," 2 vols., \$7.00. ♦♦♦

Hot on the heels of "The World, the Flesh and Messrs. Pulitzer" by James W. Barrett (*Vanguard*) comes "The End of the World" (*Harper*) a collection of articles written by former members of the staff. ♦♦♦

Cosmopolitan is to publish its own reprints. "The Story of Oriental Philosophy" by L. Adams Beck, "The Story of the Gypsies" by Konrad Bercovici, and "The Story of Geology" by Allan L. Benson, will be the first reprints at \$1.00 each. ♦♦♦

Stanley Rose, Ltd., publisher in Hollywood, Calif., has reprinted H. L. Mencken's "Lo, The Poor Bookseller" from the *American Mercury* in pamphlet form, which he is distributing gratis, as an advertising feature. ♦♦♦

The publication of Roark Bradford's new book "John Henry" (*Harper*) has been postponed until September 2nd. ♦♦♦

Henrietta Leslie, author of "Mrs. Fischer's War" (*Houghton*) is writing a new novel which will be called "The Fiddler." ♦♦♦

A new edition of the "Selected Poems of Edwin Arlington Robinson" will be published by *Macmillan* on April 7th. It will have a foreword by Bliss Perry and some prefatory notes by Mr. Robinson. ♦♦♦

Gordon Craig is writing a life of Ellen Terry which will be issued in London soon. It is to be published in America in the autumn. ♦♦♦

"Frankenstein" by Mary Wollstonecraft Shelley and "The Murders in the Rue Morgue" by Edgar Allan Poe will be filmed by Universal Pictures. ♦♦♦

The new Doubleday bookshop at 1 Wall Street reports that its best seller is William Faulkner's "Sanctuary" published by *Cape & Smith*. ♦♦♦

Ida M. Tarbell says that she is writing a biography of Owen D. Young. ♦♦♦

Willy Pogany has gone to Hollywood to become art director for the Samuel Goldwyn Pictures Corporation. He is not giving up his work as an illustrator, however, the house of *David McKay* having announced an edition of Burton's "Kasidah" with Pogany illustrations for the fall. ♦♦♦

Ogden Nash, of *Farrar & Rinehart*, has just become engaged to Frances R. Leonard of Baltimore. They will be married this summer. ♦♦♦

Macaulay gave a party for the authors and editors of "The American Caravan IV" on Sunday afternoon March 22nd. More than three hundred celebrities attended and among the authors and editors of the Caravan were George Whitsett, Cary Ross, Joseph Mitchell, Kenneth White, Paul Rosenfeld, Lewis Mumford, James Henry Sullivan, Russell Davenport, Robert Cantwell, S. Guy Endore, Joseph Vogel, Hazel Hawthorne, Phelps Putnam and Robert M. Coates. ♦♦♦



Final Date Set for New Remarque Book

AFTER long suspense, May 11th has definitely been decided upon by Little, Brown & Co. as the publication date of "The Road Back," the successor to "All Quiet on the Western Front." A cable announcing the dispatch of the anxiously-awaited final section of Remarque's manuscript was received late on March 24th, and the May date was immediately decided upon. Every possible method is being devised to make "The Road Back" a worthy successor to "All Quiet" in sales, as it is in content. "All Quiet on the Western Front" was published almost two years ago. A little over a month ago the total of its sales in the United States in the \$2.50 edition was nearly 333,000 copies; in the reprint edition it was 233,000 copies. A year ago its sales throughout the world in twelve editions out of twenty, were 2,500,000, so that, up to date, 3,000,000 is a conservative estimate of the world sales. Universal's film has kept the title alive in the minds of hundreds of thousands who did not read the book. The showing of the film in Germany and Austria provoked riotous disturbances that have kept the transatlantic

news cables humming. As late as March 11th an Associated Press dispatch from Warsaw, Poland, carried the news that the Polish government has permitted the film to be shown, after five months' deliberation. "The Road Back," in the author's final version, is longer than the serial version; it will be published by Little, Brown & Company in the full text, except for one word, of the English translation by A. W. Wheen, translator of "All Quiet"; it will not be a book club adoption. "The Road Back" is the story of the generation after the war.

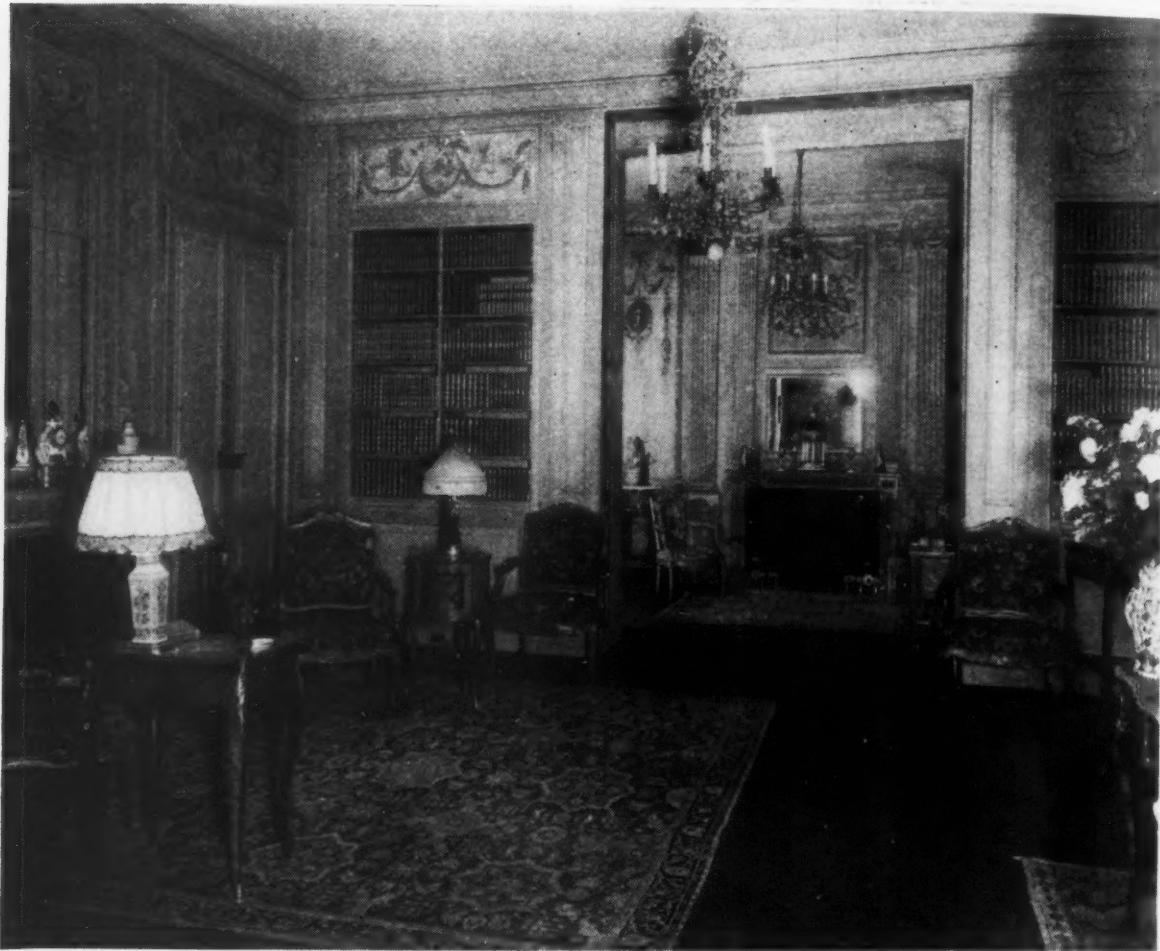
Gertrude Stein Publishes

FROM the address 27 Rue De Fleurus, 6, in Paris under the firm name of "The Plain Edition," the unpublished work of Gertrude Stein is being printed in limited editions of 1,000 copies each. The first volume to be ready is called "Lucy Church Amiably," described as "a novel of romantic beauty and nature and which looks like an engraving." The cost is \$3. This is to be followed by "How to Write Series" in two volumes, "treats of grammar paragraphs, sentences and vocabulary."

Publisher's Periodical

PERHAPS the most elaborate attempt on the part of a publisher to issue a periodic house organ has been that of Jonathan Cape of London, who for many years has issued a quarterly periodical called *Now and Then*, devoted wholly to his own publications but having all the appearance of a little magazine. Mr. Cape has succeeded in making this a very successful and effective means of publicity. With the current issue it changes to an even more substantial magazine with a heavy green cover and 48 pages of text. The editor has been able to direct the editorial matter so that it is decidedly readable to both the trade and to book collectors, and many of the editorial comments on booktrade problems have been very much worth following. From the current issue we take the following:

"Any publisher worth his salt will, on some occasion, come under heavy criticism and may even get into hot water. He will make mistakes. He will say 'no' when he should say 'yes' and 'yes' when he should say 'no.' Occasional errors in judgment



A Louis XVI Library from the Antiques Exhibit held in the Grand Central Palace last month. The Library was furnished with finely bound books by Himebaugh & Browne, Inc., and G. A. Baker & Company, and was awarded a silver medal.

must be allowed him. Only he and his near associates know of his many mistakes, most of which are shown only in his ledgers. The common error is to say 'yes' too often; no publisher ever went bankrupt because of manuscripts rejected. On the other hand a publisher exists to publish and he must publish the right books if he is to survive."

A Complete Milton

ONE of the most ambitious undertakings of American university publishing begins to take form with the publication of the first two volumes of the complete edition of "The Works of John Milton," with the imprint of Columbia University Press. Surprisingly enough, this is the first complete edition of his works ever published including, as it does, all of the poems, the works in Latin, the original and translation, and the prose works. There are to be eighteen volumes, but, as the first three volumes are in two parts each, there are

actually twenty-one books in all.

The plan for this definitive work was made by Professor W. P. Trent a number of years ago, and it has been carried to completion by a group of seven editors headed by Professor Frank Allen Patterson of Columbia. Besides making every effort to have the text authoritative and complete, the plan has been to make a book that shall be a model of bookmaking, and typography and presswork are that of William Edwin Rudge, with some of the original planning credited to Bruce Rogers. The type is Garamond, and the page size adopted is $8\frac{1}{8} \times 6\frac{1}{2}$. Two thousand sets are being printed, of which 150 are on Swedish all-rag hand-made paper, to sell for \$315. The balance of the edition is on Bruce Rogers rag paper, at the price of \$105. The special edition has a leather back and special paper sides, but the other is bound in brown cloth with a label. Both editions are hand-sewn. The reproductions of title-pages and portraits are used as illustrations.

Murray Leaves Macmillan

THE resignation is announced, by the Macmillan Co., of William H. Murray, who has been for some years the director of the activities of its large department of religious books. Mr. Murray came from the ministry into the field of publishing and has extended his circle of friends in the publishing world by his valuable work in the religious book promotion of the National Association of Book Publishers.

The activities of the Department will be continued under the general supervision of Harold S. Latham, General Editor of the Trade Book Department. Mr. Murray is to announce his plans after enjoying a vacation.

Norman Thomas Speaks

RESUMING his book review broadcast on April 6th, Clifton P. Fadiman, NBC Book Reporter, will have as guest speaker Norman Thomas, author of "America's Way Out." Mr. Thomas will talk about "America's Way Out" and the Critics," and divides the period with Mr. Fadiman. The Book Reporter himself will discuss "Men of Art," by Thomas Craven, the newest choice of the Book-of-the-Month Club. For his new series of book broadcasts, Mr. Fadiman is planning to invite well-known authors from time to time to come and tell about their own books. He will, however, continue his own critical comment on other titles and book news chatter. The Book Reporter goes on Mondays at 5:15 p.m. Eastern Standard Time over WJZ and a network.

Communications

OH, YEAH?

Their Book Shop,
5 Pikes Peak Avenue,
Colorado Springs, Colo.

March 17, 1931.

Editor, *Publishers' Weekly*:

Excerpts from two letters on two books to booksellers which arrived from the same publisher in one envelope:

"We predict for it a vast audience."

"It will bring customers *thronging* into your store."

Neither book is of the sort which *in ad-*

vance could possibly be expected to make best seller ranks.

(Signed),
RUTH A. STILLMAN.

BOOKS ON THE DANCE

March 21, 1931.

Editor, *Publishers' Weekly*:

The *Dance Magazine* is bringing out in May an issue devoted especially to books on dancing and related subjects, the theater, music, costuming, scenery, make-up, etc. There are to be critical articles and reviews on books of this nature, with special advice to teachers and students of dancing as to the value of these books in their profession.

We welcome suggestions from *Publishers' Weekly* readers, concerning little known books in this field. Address C. A. Albert, *Dance Magazine*, Graybar Bldg., New York City.

The Dance Magazine,
C. A. ALBERT.

DRUG STORE DISTRIBUTION

The Book House,
Chicago, Ill.

March 18, 1931.

Editor, *Publishers' Weekly*:

Dear Sir:—

May I hope to voice through your columns a protest which is constant and sincere, against the distribution of books through drug stores and United Cigar Company stores, instead of through the retail booksellers? I know all about the saying that so much water must flow over the dam, and that a large quantity of books must reach the buying public. After all, we are serving the public, and can better serve with the better books, selected by the better buyers and people who know and love books. How can a soda jerk and prescription clerk do this?

Water over the dam, if through one deep channel, is a power, and yet with this drug store distribution is powerful only with the cheaper publications. Visiting ten drug stores last week on south and west sides of Chicago, I found cut-price sales on the so-called forbidden books, while at the very same time retail bookstores were being asked to explain to judges the presence of the self-same titles.

I have to write one of these protests every once in a while to get it out of my system. But please see our viewpoint and help us to do something about it.

Sincerely,
ORA P. BARCLAY.

Obituary Notes

ARNOLD BENNETT

ENOCH ARNOLD BENNETT, English writer, died of typhoid fever on March 27th, at the age of 63. He was born on May 27, 1867, the son of a solicitor who practiced in Hanley, one of the "Five Towns," the scene of his many stories. He studied law at London University but never took a degree from the university and he never got any further at law than an able clerkship. It was while he was in a London law office that he did "realize the three qualities I did possess, and on these three qualities I have traded ever since: an omnivorous and tenacious memory, a naturally sound taste in literature, and the invaluable, despicable, disingenuous journalistic faculty of seeming to know much more than one does know." It was this last quality which started him off in writing. His first attempt won a prize. It was then that he broke away from law and became "a free lance in Fleet Street." He later became an editor of a woman's magazine, reviewed books after office hours and wrote his novels and plays. He was the author of "Old Wives' Tale," "Clayhanger," "Hilda Lessways," "These Twain," "The Pretty Lady," "Mr. Prohack," "Riceyman Steps," "Lord Rango," "Imperial Palace," among many others.

DR. GEORGE A. DORSEY

DR. GEORGE A. DORSEY, anthropologist and author, died unexpectedly on March 29th, in New York City, at the age of 63. He was born at Hebron, Ohio, on February 6, 1868, and studied at Denison University and at Harvard, from which universities he got his A.B. and PH.D. degrees respectively. After serving as an assistant and instructor in the department of anthropology at Harvard, he returned to Chicago in 1898 to take charge as curator of the vast collection of the Field Museum of Natural History. His first

published work was "Young Low" a novel which appeared in 1917 and was revised ten years later. "Why We Behave Like Human Beings" his second book immediately caught the popular fancy and was a best seller for months, running through many editions. In 1927, he also published "The Nature of Man," and "The Evolution of Charles Darwin." His last book published in 1929 was called "Hows and Whys of Human Behavior."

HENRY BOUTELL DIES IN ENGLAND

HENRY SHERMAN BOUTELL, 2nd, son of Roger Boutell of the Tecolote Book Shop, Santa Barbara, died in England on March 23rd. He was suffering from anemia, but recovery had been hoped for. His father sailed for England on the 21st, having been told that his son's condition was serious. Mr. Boutell, who had been in London on literary work, came to the office of the *Publishers' Weekly* in 1929 and began the preparation of a series of check-lists of Modern English Firsts, on which subject he had made himself an authority. Many of the check-lists were printed in the *Publishers' Weekly* as completed, and a list of eighty authors had been practically completed for book publication. To this material Mr. Boutell had expected to give final checking up while in London. In 1929 he published in London and in America, through Lippincott, his useful little handbook on "First Editions and How to Know Them." Mr. Boutell had the instinct of the enthusiastic bibliographer, a love of the best in contemporary literature and would have gone far in his favorite field.

WILLIAM LANE

WILLIAM COOLIDGE LANE, for thirty years librarian of Harvard University, died on March 18, at the age of seventy-one. Except for five years as librarian of the Boston Athenaeum he has been in the Harvard Library for fifty years. During his thirty years as librarian, the collections of the University rose from 200,000 volumes to 2,500,000. He was president of the American Library Association in 1898-99 and served as chairman of its publishing board.

JOSEPH PLASS

JOSEPH PLASS, in charge of the second-hand department at G. E. Stechert & Co., died of a stroke on March 21st. He was born in Bavaria, Germany, on April 16, 1878, and came to this country in 1901. He was employed by G. E. Stechert & Co. in their second-hand department from 1901-1906 and then went to the Library of Congress where, until 1921, he was assistant in the Accession Department, often as Acting Chief. In November, 1924, Mr. Plass came back to Stechert's taking charge of the second-hand department.

Business Notes

BALTIMORE, MD.—Mrs. Paul C. Fresh, 6311 Hartford Road. Small circulating library. Opened March.

BINGHAMTON, N. Y.—The Town Book Shop, 143 State Street. Helen W. Mofitt. Gladys T. Clark. Opened March 4th. Circulating library of fiction.

CINCINNATI, O.—Giles Hughes has opened the Hughes Book Shop, at 9 West 7th St. Mr. Hughes has been trading in books by mail for several years, operating as the Metaphysical Library from Box 11, Bellevue, Ky. This new shop will carry a stock of new, used and rare books and current periodicals.

CINCINNATI, O.—The Card Shop, 3619 Warsaw Avenue. John W. Finn. Opened March 20th. Circulating library of fiction.

LANCASTER, O.—Lancaster Book Shop, 129 S. Broad Street. Ownership interest of Hazel Stoneburner purchased by her partner Helen Kull, March 1st.

NEW ORLEANS, LA.—R. F. Morrison, formerly manager of The Pelican Book Shop, New Orleans, has opened his own shop called "The Book Nook Inc.", at 909 Common Street. The store will carry a stock of old and new books and will have a circulating library. It will also carry rare items, collectors' items, limited, fine and private press editions. Publishers and dealers are requested to send catalogs.

NEW YORK CITY.—M. S. M. Circulating Library, 3654 Broadway, out of business.

NEW YORK CITY.—Kathryn Karn—Books, 642 Madison Avenue. Shop closed in January.

NEW YORK, N. Y.—Enjoyable Circulating Library, 91 Bowery. Moved. New address 131 W. 33rd Street.

ORONO, ME.—University Store Company, University of Maine. New manager H. L. Bruce, succeeding Frank L. Manwaring.

PHILADELPHIA, PA.—Nathan Young, 35 S. Third Street. Moved. New address 10 N. Fourth Street, Suite 408.

SEATTLE, WASH.—Fraser Paterson Co., Book department (under management of Carl K. Wilson) discontinued.

SOUTH BEND, IND.—The Book Shop, 119 N. Michigan Street. Will move April 1st. New address 130 N. Michigan Street.

STOCKTON, CALIF.—J. W. Gardner Rental Library, 303 Bank of America Bldg., Main and Sutter Streets. J. W. Gardner. Opened February 2nd. Books sold on special order.

TOLEDO, OHIO.—B. J. Helburn, 4 Spitzer Arcade. Jewelry store. Circulating library opened March 18th.

TULSA, OKLA.—Main Auction Company, 113 South Cincinnati, furniture auctioneers, have set up a business in second-hand books. They have now several thousand books but are contemplating increasing their stock and activities in the book line.

VERMILION, S. D.—University Cooperative Store, University of South Dakota. New manager, B. E. Tiffany, succeeding W. H. Butts.

WALLA WALLA, WASH.—The Bookshelf, 318 Drumheller Bldg. Marian B. Britain. Opened March 1st. Rental library. Few books for sale.

Changes in Price

HARPER & BROS.

Beginning immediately the price of "Turi's Book of Lapland," by Johan Turi will be reduced from \$4.00 to \$2.50.

CHARLES SCRIBNER'S SONS
Lanier, "Science of English Verse," from \$2.50 to \$3.00.

D. APPLETON & COMPANY
"The Rich Little Poor Boy," by Eleanor Gates. From \$2.00 to \$2.50.

The Weekly Record

Describes and Indexes the New Books of All Publishers in a Convenient Reference and Buying List for Bookstores and Libraries

THIS week sees the publication of three more books on Russia, the country which is a live topic with the American reading public. They are all biographies of Lenin, but each is written from a very different viewpoint. George Vernadsky, research associate in Yale University, writes with the pen of the historian, sketching the life of Lenin against the background of his country and explaining the significance of his place in its history. D. S. Mirsky, whose father was a Russian aristocrat, but who is himself a convert to Leninism, gives us a picture of the Russian leader at close quarters. The third book is a novelized version of Lenin's career by Ferdinand Ossendowski.

Now for the books on home problems. In "Fifty Years of Party Warfare, 1789-1837," William O. Lynch, professor of history in Indiana University, describes the origins and formative years of political parties in the United States. "When Southern Labor Stirs" is a startling account of the recent strikes of southern textile workers, by Tippett. "The Child and His Home" is an outgrowth of President Hoover's White House Conference on Child Health and Protection. See Hurt. A two-volume work by Professor Laughlin of the University of Chicago, "Money, Credit and Prices" is a valuable contribution to the science of economics. A timely little book on which the bookstore, whose customers are interested in the

recent sale of the New York *World*, can capitalize is "The World, the Flesh and Messrs. Pulitzer" by Barrett.

Many other books important to the wide awake store are listed this week. "Men of Art" by Craven does for the great artists of the world what "The Story of Philosophy" did for its philosophers. "The Stars in Their Courses" is a new book of popular astronomy by Sir James Jeans. Here is a new omnibus volume by that ever-salable and readable author, E. Phillips Oppenheim. It is called "Clowns and Criminals" and much of its material has never before appeared in book form in America. "Mère Marie of the Ursulines" by a fine writer Agnes Repplier, author of "Père Marquette," is assured of good sales. W. B. Seabrook's books of travel-adventure always find eager buyers, and his new one has some sensational episodes. The selected poems of Edwin Arlington Robinson come to fill an empty place on the reader's bookshelf of modern literature, and the same buyer is sure to want the latest volume of Shaw, "The Apple Cart." He may be interested, too, in Burges Johnson's carefully compiled rhyming dictionary and poets' handbook. Dr. L. P. Jacks is an important writer, whose views on education in his latest book will have their interested readers. Two tempting new books of travel are "Poland the Unexplored" by Humphrey and "An American Family Abroad" by Anderson.

THIS list aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

The Weekly Record of April 4, 1931

Adams, Samuel Hopkins

Revelry. 318p. D (Liveright fiction reprints) [c. '26] N. Y., Liveright 75 c.

Allinson, Francis Greenleaf, and Allinson, Anne Crosby Emery [Mrs. Francis Greenleaf Allinson]

Greek lands and letters; 3rd ed. 496p. front. (map) D (Park St. lib. of travel) '31, c. '09, '22 Bost., Houghton \$2.50

Allison-Booth, W. E.

Hell's outpost; the true story of Devil's Island by a man who exiled himself there. 278p. il. D c. N. Y., Minton, Balch \$2.50
An account of the horrors of the French Penal Settlement by an American sailor who jumped ship at St. Laurent, and was able to mingle with both prisoners and guards.

American Boy adventure stories; selected stories from "The American Boy"; introd. by Griffith Ogden Ellis. 416p. front. D (Windmill b'ks) '30, c. '23-'28 Garden City, N. Y., Doubleday, Doran \$1

Ammers-Küller, Jo van

No surrender; tr. by W. D. Robson-Scott. 320p. D [c. '31] N. Y., Dutton \$2.50
The second story about the Dutch Cornvelt family is occupied with the period between 1904 and 1913. Like "The Rebel Generation" it deals with woman's battle for freedom and independence. The Dutton prize book for April.

Andersen, Hans Christian

Stories from Hans Andersen; il. by Edmund Dulac. 250p. il. (col.) O (Junior lib.) '30 Garden City, N. Y., Doubleday, Doran \$2.50

Anderson, Robert Gordon

An American family abroad. 310p. front. O c. N. Y., McBride \$3.50

The author tells the story of a year in Paris with his wife and three children, and their explorations of the city.

Andrews, Roy Chapman

Across Mongolian plains; a naturalist's account of China's "Great Northwest." 300p. il. O [c. '21] N. Y., Blue Ribbon B'ks \$1

Aristophanes

The eleven comedies. 857p. O (Black and gold lib.) '30 N. Y., Liveright \$3.50, bxd.

Arlen, Michael

Men dislike women; a romance. 310p. D c. Garden City, N. Y., Doubleday, Doran \$2.50

The Comte André Saint-Cloud escapes from his sister-in-law's Park Avenue friends to a more romantic atmosphere on Long Island.

Adams, Orville

Modern Diesel engine practice; theory, practical applications, operation, maintenance, repairs; a comprehensive treatise for the student and practical engineer. 677p. il. diagrs. O c. N. Y., N. W. Henley Pub. Co. \$6

Anderson, Rev. Robert P.

Christian endeavor in every land. 58p. D [c. '31]

Ashton-Wolfe, Harry

Warped in the making; crimes of love and hate. 333p. il. O (Riverside lib.) [c. '27, '28] Bost., Houghton \$1

Bacheler, Clementine, and White, Jessie Orr

The nun of the Ca' Frollo; the life and letters of Henrietta Gardner Macy. 341p. il. O [c. '31] N. Y., Wm. F. Payson bds. \$5
Henrietta Gardner Macy was an American artist who lived in Italy and, who was noted for her educational work with children. The volume includes a chapter by Gabriel D'Annunzio and hitherto unpublished correspondence with Eleanora Duse.

Baird, Theodore

The first years; selections from autobiography. 252p. D c. N. Y., Richard R. Smith \$1

Selections from autobiographies which deal in various ways with experience of childhood and youth, for use as materials for a writing course in English.

Baldwin, Thomas Whitfield

William Shakespeare adapts a hanging. 213p. (6p. bibl. note) il., map O c. Princeton, N. J., Princeton \$3.50

A scholarly attempt to reconstruct from old records the living characters who in 1588 were the inspiration for Shakespeare's "The Comedy of Errors."

Balzac, Honoré de

The girl with the golden eyes; tr. by Ernest Dowson. 154p. il. O [c. '30] N. Y., Williams, Belasco & Meyers, 100 Fifth Ave. \$7.50

Barbe, Waitman

Famous poems explained; rev. ed. 249p. D [c. '30] N. Y., Noble & Noble \$1

Barrett, James W.

The World, the flesh and Messrs. Pulitzer. 117p. D [c. '31] N. Y., Vanguard bds. \$1.25

The last City Editor of the New York *World* tells the reasons for its financial losses and the story of its sale.

Bartley, Nalbro Isadorah [Mrs. Horace Lerch]

The godfather. 386p. D (Copyright fiction) [c. '29] N. Y., Burt 75 c.

Bass, William Louis

The maelstrom; a Wall Street primer. 105p. (bibl.) front. O c. [Branchville, N. J.] Author \$2.50

Batson, Alfred

Vagabond's paradise. 281p. il. O (Atlantic Mo. Press pub'n) '31, c. '27, '31 Bost., Little, Brown \$2.50

The adventures of a young Canadian soldier of fortune in Central America.

Bost., Internat'l Soc. of Christian Endeavor

pap. 50 c.

The life of Jesus; a harmony of the Gospels; daily scripture readings with notes. 89p. S [c. '31] Bost. [Internat'l Soc. of Christian Endeavor] pap. 50 c.

Axness, Paul Theodore

Real definite reason or logic [pt. 1] [religious]. 48p. il. (pors.) S '30 c. Mendota, Ill., Conco Press pap. 60 c.

Beck, Henry Charlton

Murder in the news room. 264p. D (Dutton clue mystery) [c. '31] [N. Y.] Dutton \$2
A murder mystery with a newspaper setting. The Dutton prize clue mystery for April.

Bendon, Dorothe

Mirror images [foreword by Gertrude Atherton]. 55p. O c. [N. Y.] Liveright bds. \$2
A first volume of lyric verse.

Besier, Rudolf

The Barretts of Wimpole Street; a comedy in five acts [il. ed.]. 175p. D '31, c. '30 Bost., Little, Brown \$2
Illustrated with scenes from the current New York production of Katharine Cornell.

Bigelow, Maurice Alpheus, and Broadhurst, Jean

Health for every day: Health in home and neighborhood; 2 v.; rev. eds. 255p.; 335p. il. D [c. '30] Newark, N. J., Silver, Burdett 72c.; 84c.; teacher's manual, 32c.

Black, James Macdougall

The unlocked door. 240p. D c. N. Y., Harper \$2
Stories told to children in the author's Edinburgh church.

Bodenheim, Maxwell

Georgie May. 272p. D (Liveright fiction reprints) [c. '28] N. Y., Liveright 75c.

Bookshelf of Brander Matthews, The. 114p.

O c. N. Y., Columbia Univ. Press bds., \$5
The books which Brander Matthews bequeathed to the library of Columbia University—volumes dedicated to him, presentation and association copies, and his own works.

Borgerhoff, Joseph Leopold, ed.

Nineteenth century French plays. 797p. (2p. bibl., bibls.) O (Century modern lang. ser.) [c. '31] N. Y., Century \$5

Bovard, John Freeman, and Cozens, Frederick W.

Tests and measurements in physical education. 364p. (7p. bibl.) il., diagrs. D '30 Phil., Saunders \$2.75

Bower, B. M., pseud. [Mrs. Bertha Muzzy Sinclair-Cowan]

The long loop. 274p. D c. Bost., Little, Brown \$2
An exciting western romance.

Bradford, Roark

Ol' man Adam an' his chillun, and, Ol' King David an' the Philistine boys; 2 v. il. O '30 N. Y., Harper \$4, bxd.

Bittel, Edward

Measurements for pipe tradesmen. 103p. diagrs. S '30 c. [Chic., Author, Suite 1280, S. Dearborn St.] flex. fab. \$1

Blodgett, Harvey Alvaro

Your estate: building it, conserving it. 124p. D [c. '31] N. Y., Harvey Blodgett Co., 551-5th Ave. bds. \$1

Brown, Stephen James Meredith, comp.

Novels and tales by Catholic writers; Amer. ed., rev. by Walter Romig; ed. by Francis X. Talbot. 133p. D '30 N. Y., America Press pap. 50c.

Brannon, Robert M.

"The professor does his stuff"; foolproof contract bridge. 132p. D [c. '30] N. Y., Play Bridge Co., 152 W. 26th St. \$1.50

Briffault, Robert

The mothers; the matriarchal theory of social origins. 319p. O c. N. Y., Macmillan \$4
The majority of the material for this discussion of the matriarchal theory has been extracted from the author's three-volume work, "The Mothers."

Brooke, Rupert

The collected poems of Rupert Brooke; new ed. 192p. D '30 N. Y., Dodd, Mead \$2

Brown, Edna Adelaide

Polly's shop. 237p. il. (col.) D [c. '31] Bost., Lothrop \$1.50
How eight-year-old Polly helped Cousin May run a bookshop by the seaside.

Budish, J. M., and Shipman, Samuel S.

Soviet foreign trade; menace or promise. 288p. D c. N. Y., Liveright \$2.50
On the future effects of Soviet economy on world foreign trade and especially that of the United States. This study is sponsored by the Economic Division of the Amtorg Trading Corporation, which represents the leading Soviet trading and industrial organizations in this country.

Burnett, William Riley

Iron man. 312p. D (Copyright fiction) [c. '30] N. Y. [Burt] 75c.

Burton, Robert

Robert Burton's Philosophaster; tr. by Paul Jordan-Smith. 304p. (bibl.) il. O c. Stanford Univ., Cal., Stanford Univ. Press \$5

The Latin Text of this comedy is also given, together with other minor writings in prose and verse.

Calisch, Edith Lindeman

Bible tales for the very young; v. 1, From the beginning to the death of Moses. 163p. il. D [c. '30] N. Y., Behrman's Jewish B'k Shop bds., 60c.

Carrington, Hereward

The story of psychic science (psychical research). 399p. (33p. bibl.) il. O '31 N. Y., Ives Washburn \$5

An attempt to summarize the findings of modern psychical research, the phenomena which have been observed and recorded, and the theories which have been advanced to date.

Case, Robert Ormond

The Yukon drive. 365p. D (Copyright fiction) [c. '29, '30] N. Y., Burt 75c.

Cellini, Benvenuto

The life of Benvenuto Cellini; tr. by John Addington Symonds. O (Black and gold lib.) '30 N. Y., Liveright \$3.50, bxd.

Bruno, Frank J.

Illness and dependency. 111p. O (Misc. contribs. on costs of medical care, no. 9) [31] Wash., D. C., Committee on Costs of Medical Care pap. apply

Buchan, John

Lord Roseberry, 1847-1930; memoir. 20p. O '30 N. Y., Oxford pap. 35c.

Buros, Oscar K.

Buros spelling workbook. 39p. O [c. '31] N. Y., Amer. B'k pap. 20c.

Chapelle, Howard Irving

The Baltimore clipper; its origin and development. 204p. il., diagrs. Q '30 Salem, Mass., Marine Research Soc. buck., \$10

Chevalier, Ragnhild

Wandering Monday, and other days in old Bergen. 136p. il., map D c. N. Y., Macmillan \$1.75
Sigrid remembers her happy childhood in Norway.

Cole, George Douglas Howard

The Brooklyn murders. 380p. S (Bonib'ks, 45) '31, c.'24 N. Y., Boni pap. 50 c., bxd.

Collier, John

His monkey wife, or, Married to a chimp. 300p. D c. N. Y., Appleton \$2
An amusing and fantastic satire about Mr. Fatigay, a schoolmaster on the Upper Congo, who takes Emily, a female chimpanzee, into his household.

Commercial art; v. 8. 290p. il. Q '30 N. Y., Rudge \$3.75

Commins, Dorothy Berliner

Making an orchestra. 45p. il., diagr. Q c. N. Y., Macmillan \$1.50

A book for children which explains the arrangement of an orchestra and describes all the instruments, by families and individual pieces. There is also a chart, with cut-outs, to set up a small orchestra on paper.

Conrad, Joseph

Sea tales: Youth, Typhoon, The shadow-line. 287p. front. D (Windmill b'ks) '30, c.'02-'30 Garden City, N. Y., Doubleday, Doran \$1

Cox, Stephen A. D.

Harry's newspaper, or, The young publisher [journalism]. 216p. il. D '30 Chic., A. Whitman \$1.50

Craven, Thomas

Men of art. 540p. (bibl.) il. O c. N. Y., Simon & Schuster \$3

The work of the outstanding painters from Giotto to Cézanne whose talents have influenced the whole history of art.

Curtis, T. A., and McLaughlin, Edith

American cardinal readers; bks. 5 and 6. 348p.; 400p. il. (col.) D '30 N. Y., Benziger Bros. 84c., ea.

Dalton, Moray

The night of fear. 276p. D (Harper sealed mystery) c. N. Y., Harper \$2

A man is murdered while the guests at a Christmas party at an English country house are playing hide and seek in the dark.

Defoe, Daniel

The picture book of Robinson Crusoe; the text adapted from Daniel Defoe's story by Elizabeth C. Moore; il. by E. A. Verpilleux. 51p. il. (col.) Q '31 N. Y., Macmillan \$2.50

Cornelius, Asher Lynn

The law of search and seizure; being a presentation in the form of briefs which cover all of the various phases of the subject; 2nd ed. 126sp. Q [c.'30] Ind., Bobbs-Merrill buck. \$12

De Quincey, Thomas

The English opium-eater, together with Murder as a fine art, and The English mail coach; il. by Sonia Woolf. 304p. O (Ebony lib.) '30 N. Y., Dodd, Mead \$6.50, bxd.

Dickens, Charles

The old curiosity shop. 560p. il. (col.) O (Internat'l classics) '30 N. Y., Dodd, Mead \$2

Pickwick papers; il. by C. E. Brock. 685p. il (col.) O (Ebony lib.) '30 N. Y., Dodd, Mead \$5, bxd.

Diller, Angela, comp.

The story of Siegfried. 33p. il. (col. front.) Q [c.'31] N. Y., Cape & Smith & G. Schirmer \$2

The musical themes from Wagner's opera arranged with the story and pictures by Lynd Ward, for children.

Dillon, Charles

Journalism for high schools; enl. ed. 164p. il. D [c.'30] N. Y., Noble & Noble \$1.25

Ditmars, Raymond L.

Reptile book; new ed. 504p. il. (pt. col.) O '30 Garden City, N. Y., Doubleday, Doran \$5

Divine, Arthur D.

Sea loot. 277p. D '31, c.'30 N. Y., McBride \$2

The adventure of a group of British ex-officers who turn pirate and kidnap a new Chilean destroyer.

Doherty, Edward

The rain girl; the tragic story of Jeanne Eagels. 313p. il. O [c.'30] Phil., Macrae, Smith \$2.50

The story of the turbulent life of the late Jeanne Eagels, well-known actress and moving picture star.

Downer, Charles A., and Knickerbocker, William E.

First course in French; rev. ed. 436p. il. D '30 N. Y., Appleton \$1.75

Dunbar, William

Life, letters and papers of William Dunbar of Elgin, Morayshire, Scotland, and Natchez, Mississippi, pioneer scientist of the southern United States; comp. by Mrs. Dunbar Rowland. 410p. il. O '30 Jackson, Miss., Miss. Historical Soc. \$5

Du Puy, William Atherton

Wonders of the plant world. 207p. il. D (Heath supplementary readers) [c.'31] Bost., Heath 88 c.

Dutton, Charles Judson

The shadow of evil. 290p. D (Copyright fiction) [c.'30] N. Y., Burt 75 c.

East of the sun and west of the moon; old tales from the North; il. by Kay Nielsen. 204p. il. (pt. col.) O (Junior lib.) '30 Garden City, N. Y., Doubleday, Doran \$2.50

Dare, George S., comp.

Songs for the school year; for junior and senior high schools. 207p. O c. N. Y., A. S. Barnes \$1.20

Davis, Achilles Edward, and Douglass, Beaman

Eye, ear, nose, and throat nursing; 3rd rev. ed. 346p. il. O '30 Phil., F. A. Davis \$2.50

Emmet, William Le Roy

The autobiography of an engineer. 227p. il. O c. Albany, N. Y., Fort Orange Press \$2

Ewen, David

Hebrew music; a study and an interpretation. 65p. il. D c. N. Y., Bloch Pub. Co. bds. \$1.25

Fairlie, Gerard

Yellow Munro. 319p. D (Copyright fiction) [c. '29] [N. Y., Burt] 75 c.

Farina, Salvatore

Il Signor Io; ed. by William Oliver Farnsworth. 194p. (4p. bibl.) il., map D (Century modern lang. ser.) [c. '31] N. Y., Century \$1.50

Fiaschetti, Michael

You gotta be rough; the adventures of Detective Fiaschetti of the Italian Squad, as told to Prosper Buranelli. 316p. D (Copyright fiction) [c. '28-'30] N. Y., Burt 75 c.

Fielding, Archibald

The Cluny problem. 321p. D (Copyright fiction) [c. '29] N. Y. [Burt] 75 c.

Fielding, Henry

Tom Jones; il. by Spencer Pryse. 770p. O (Ebony lib.) '30 N. Y., Dodd, Mead \$10, bxd.

Finger, Charles Joseph

David Livingstone. 313p. (bibl.) front., map D (Windmill b'ks) '30, c. '27 Garden City, N. Y., Doubleday, Doran \$1

Tales from silver lands; il. by Paul Honoré. 225p. il. (pt. col.) O (Junior lib.) '30, c. '24 Garden City, N. Y., Doubleday, Doran \$2.50

Fisher, Susanna G.

Bible pictures and their stories. 72p. il. (col.) S [c. '30] Phil., Nat'l Pub. Co. 60 c. For little children.

Flaubert, Gustave

The temptation of St. Anthony; tr. by Lafcadio Hearn; il. by Mahlon Blaine. 189p. O [c. '30] N. Y., Williams, Belasco & Meyers, 100 5th Ave. \$7.50

Footner, Hulbert

Anybody's pearls. 325p. D (Copyright fiction) [c. '25-'30] N. Y., Burt 75 c.

Forman, Henry James

The Rembrandt murder. 333p. D c. N. Y., Richard R. Smith \$2

A mystery tale about the murder of James Goold, New York millionaire, and the theft of his Rembrandt painting.

Fowler, Nathaniel Clark, jr.

How to obtain citizenship; rev. ed. 170p. D '31, c. '13-'31 N. Y., Sully \$1.25

Faber, Knud Helge

Nosography, the evolution of clinical medicine in modern times; 2nd ed., rev. 239p. il. O '30 N. Y., P. B. Hoeber \$3.75

Foster, I. O., and Wesley, Edgar Bruce

Workbook ancient history. 90p. maps Q '31, c. '30 N. Y., Macmillan pap. 40 c.

France, Anatole

Our children, and, Girls and boys; il. by Boutet de Monvel. 50p. il. (pt. col.) Q c. N. Y., Duffield \$3

The April selection of the Junior Literary Guild for children from 6 to 8.

The red lily; tr. by Winifred Stephens; il. by Donia Nachshen. 325p. O (Ebony lib.) '30 N. Y., Dodd, Mead \$5, bxd.

The garden of Epicurus. 285p. D (Definitive ed., 1) '30 N. Y., Dodd, Mead \$2

The elm tree on the mall. 233p. D (Definitive ed., 2) '30 N. Y., Dodd, Mead \$2

M. Bergeret in Paris. 285p. D (Definitive ed., 3) '30 N. Y., Dodd, Mead \$2

The wicker-work woman. 279p. D (Definitive ed., 4) '30 N. Y., Dodd, Mead \$2

The merrie tales of Jacques Tournebroche. 230p. D (Definitive ed., 5) '30 N. Y., Dodd, Mead \$2

Friedenthal, Richard

The white gods; tr. by Charles Hope Lumley. 424p. il., map O c. N. Y., Harper \$3.50

A narrative of Cortez, the conqueror in Mexico, and Marina, the Indian girl who loved him.

Fulton, Reed

Davy Jones's locker; an adventure story of the Astorian expedition. 330p. front. (col.) D (Windmill b'ks) '30, c. '28 Garden City, N. Y., Doubleday, Doran \$1

Garland, Hamlin

Main-travelled roads; il. by Mrs. Constance Hamlin Garland; new ed. 406p. O '30 N. Y., Harper \$3

Gibbs, Anthony

Heyday. 342p. D c. Garden City, N. Y., Doubleday, Doran \$2

The story of Anne Marshall, brought up in a colony of English expatriates on the Riviera, and her return to London in wartime.

Gibbs, Jeannette Clarke Phillips [Mrs. Arthur Hamilton Gibbs]

Humdrum house. 322p. D (Copyright fiction [c. '29] N. Y., Burt 75 c.

Gibson, George Alexander

Advanced calculus; a sequel to An elementary treatise on the calculus. 527p. diagrs. O '31 [N. Y.] Macmillan \$6.50

Gordon, Buford Franklin

Pastor and people; dealing with the problems of church administration. 173p. D '30 c. Akron, O. [Author, 165 Perkins St.] \$1.25

Graves, Jackson A.

California memories, 1857-1930; lim. signed ed. 348p. il. O '30 Los Angeles, Times-Mirror Press \$5

Foster, John Buckingham

How to bat; correct position, grip, poise and swing, in word and diagram. 107p. (3p. bibl.) il. diagrs. S (Spalding's athletic lib., no. 80R) c. '30 N. Y., Amer. Sports Pub. Co. pap. 25 c.

Frost, Helen

Tap, caper and clog; fifteen character dances. 72p. il. Q c. N. Y., A. S. Barnes \$2

- Green, Anne**
The Selbys. 291p. D (Copyright fiction) [c. '30] N. Y., Burt 75 c.
- Grimshaw, Ivan G.**
When I was a boy in England. 160p. il., diagrs. S (Children of other lands b'ks) [c. '31] Bost., Lothrop \$1.25
Describing the life of an average English boy, in Yorkshire.
- Gross, Daniel Irving**
Peace I find in contemplation; poems [lim. ed.]. 58p. D '30 c. Portland, Me., Curtis Stuart Laughlin, 33 Orkney St. bds. \$1.50
- Gubsky, Nikolai**
City of white night. 361p. D [c. '31] N. Y., Norton \$2.50
A novel of imperial Russia.
- Haley, Mrs. Molly Anderson**
The window cleaner, and other poems. 60p. D [c. '30] Bost., Bruce Humphries bds. \$1.50
- Hall, Manly Palmer, comp.**
Astrological keywords; 2nd enl. ed. 229p. (2p. bibl.) D [c. '31] Phil., McKay \$2
- Harrison, George Bagshawe**
A second Elizabethan journal; being a record of those things most talked of during the years 1595-1598. 412p. (2p. bibl.) il., maps O [c. '31] N. Y., Richard R. Smith \$6
A continuation of the journal of gossip begun in the author's previous work, "An Elizabethan Journal."
- Hart, William Le Roy**
College algebra; alternate ed. 430p. diagrs. D [c. '31] Bost., Heath \$2.12
By a professor of mathematics in the University of Minnesota.
- Hatfield, W. Wilbur, and Roberts, H. D. [comps.]**
The spirit of America in literature. 664p. (bibl.) il., map D (Century studies in lit.) [c. '31] N. Y., Century \$2
Selections from prose and poetry, which portray American life, arranged for reading in high schools.
- Hathaway, Benjamin Adams**
One thousand and one questions and answers in physics; rev. by Willis C. Campbell. 121p. S [c. '30] N. Y., Noble & Noble. 75 c.
- Hauck, Mrs. Louise Platt**
Lucky shot; a story of Bent's Fort. 262p. il. D [c. '31] Bost., Lothrop \$1.50
The story of a boy on the Indian frontier.
- Hawthorne, Nathaniel**
A wonder book; il. by Arthur Rackham. 217p. il. (pt. col.) O (Junior lib.) '30 Garden City, N. Y., Doubleday, Doran \$2.50
- Hayward, Phillips A.**
Wood; lumber and timbers. 548p. (10p. bibl.) il., maps, diagrs. Q (Chandler cyclopedia, v. 1) [c. '30] N. Y., Chandler Cyclopedia, 55 W. 42nd St. fab. \$10
The first volume in a series which will be devoted to the scientific selection, purchase, and use of commodities.
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Catholic teachings; a statement of the doctrines of the Catholic Church, the teachings of Catholic theologians and Catholic practices. 336p. (bibl. footnotes) S c. N. Y., Macmillan \$1.50
- Hearn, Lafcadio**
Japanese fairy tales. il. (col.) D '30 Phil., Macrae, Smith \$10
- Hecht, Ben**
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- Hess, Fjeril**
Buckaroo; a story of Piñon Ranch. 280p. il. O c. N. Y., Macmillan \$2.50
Lynn Garrow just out of college goes to Nevada to teach school, and lives with a big family on an isolated ranch. A story for older girls.
- Hinsdale, Wilbert B.**
The first people of Michigan. 178p. il. D [c. '30] Ann Arbor, Mich., G. Wahr \$1.50
Reconstructing the life of the Michigan Indians.
- House, Edward Mandell**
The intimate papers of Colonel House; arranged as a narrative by Charles Seymour; 2 v. 492p.; 516p. il., map O (Riverside lib.) [c. '26] Bost., Houghton \$1, ea., bxd.
- Hovey, George Rice**
The Bible, its origin and interpretation. 183p. (bibl. note) D '30 c. Richmond, Va., Brown Print Shop \$1
- Howard, Harvey J., M.D.**
Ten weeks with the Chinese bandits; new ed. 272p. il. O '30 N. Y., Dodd, Mead \$2
- Hoyt, Vance Joseph**
Bar-Rac; the biography of a raccoon. 111p. il. O [c. '31] Bost., Lothrop \$1.50
The true story of a tame raccoon brought up in the author's household, with a gray fox cub as a playmate.
- Hughes, Rupert**
Mermaid and centaur. 394p. D (Copyright fiction) [c. '29] N. Y., Burt 75 c.
- Hummel, George Frederick**
Evelyn Grainger. 368p. D (Liveright fiction reprints) [c. '27] N. Y., Liveright 75 c.
- Humphrey, Grace**
Poland the unexplored. 332p. il., map O [c. '31] Ind., Bobbs-Merrill \$4
A guide to a country little known to the tourist—Poland, where the author spent fifteen months.
- Hurt, Huber William**
The child and his home; practical contributions to child culture from modern research. 274p. D c. N. Y., Minton, Balch \$2.50
Practical aids and programs for the maintenance of a normal home life for children. The book is based upon conclusions reached at the White House Conference on Child Health and Protection.
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- Gregg, John Robert**
Gregg shorthand phrase book; anniversary ed. 116p. S '30, c. '24, '30 N. Y., Gregg Pub. Co. \$1
- Griffeth, Ross John**
Building the Church of Christ as described in the New Testament, pt. 1; a course of doctrinal les-
- sons for pupils in their early or middle teens. 94p. (bibls.) diagrs. D (Standard elective ser. of special lessons) [c. '31] Cin., Standard Pub. Co. pap. 30 c.
- How to punch the bag;** rev. and enl. ed. 91p. il. S (Spalding's athletic lib., no. 78R) [c. '30] N. Y., Amer. Sports Pub. Co. pap. 25 c.

Jacks, Lawrence Pearsall

The education of the whole man. 155p. D c. N. Y., Harper \$1.75
A sequel to "The Inner Sentinel" which presented a background here connected with the practice of education.

Jackson, Algernon Brashear

Jim and Mr. Eddy; a Dixie motorlogue. 206p. D [c. '30] Wash., D. C., Associated Publishers \$2.15
An account of a motor trip made by a Negro couple through the South.

James, Will

Sand [il. by the author]. 338p. D (Copyright fiction) [c. '29] N. Y., Burt 75 c.

Jeans, Sir James Hopwood

The stars in their courses. 183p. il., diagrs. D c. N. Y., Macmillan \$2.50
Basing this book on his radio talks in England, the author introduces the lay reader to modern astronomy and the wonders seen through the giant telescopes of today.

Johnson, Burges

New rhyming dictionary and poets' handbook. 465p. O c. N. Y., Harper \$4
With a section on the forms of English versification. The author is professor of English in Syracuse University.

Jones, Thomas Samuel, jr.

The Unicorn, and other sonnets [lim. ed.]. no p. T c. Portland, Me., Mosher Press bds. 75 c.

Kaempfert, Waldemar Bernhard, ed.

Modern wonder workers; a popular history of American invention. 593p. il., diagrs. O [c. '24] N. Y., Blue Ribbon B'ks \$1

Kelley, James P.

The economics of Christianity. 259p. D [c. '31] Bost., Pilgrim Press \$2

The economic practices of the respectable-conservative contrasted with the ideals of Christianity and the fundamental harmony of economics and Christianity explained.

Kellock, Harold

Houdini; his life-story, from the recollections and documents of Beatrice Houdini. 384p. il. O [c. '28] N. Y., Blue Ribbon B'ks \$1

Keverne, Richard, pseud. [Clifford James Wheeler Hosken]

The Sanfield scandal. 318p. D (Copyright fiction) [c. '29] N. Y., Burt 75 c.

Knight, Grant Cochran

The novel in English. 403p. (bibls.) D c. N. Y., Richard R. Smith \$3

A study of the novel written in English, of its origins, accomplishments and trends from the 18th century to the present.

Lagerlöf, Selma Ottiliana Lovisa

The wonderful adventures of Nils; tr. and ed. by Velma Swanston Howard; il. by Mary Hamilton Frye. 278p. il. (pt. col.) O (Junior lib.) '30, c. '07, '13 Garden City, N. Y., Doubleday, Doran \$2.50

Kagawa, Bunichi

Hidden flame [verse]. 35p. front. O '30 Stanford Univ., Cal., Stanford B'kstore pap., \$2.50

Lake, Charles H., and Unseld, George P.

A brief course in physics. 474p. il., maps, diagrs. D [c. '31] Bost., Heath \$1.68

Larry; thoughts of youth. 152p. il. D [c. '31] N. Y., Ass'n Press \$1.25

Letters, a diary, and poems by a college boy, who was killed while horseback riding, express his youthful philosophy and enthusiasm for life.

Lasker, Bruno

Filipino immigration to continental United States and to Hawaii [foreword by James T. Shotwell]. 467p. (bibl. footnotes) il. O [c. '31] Chic., Univ. of Chic. Press \$4

A survey of the Filipino immigration situation, conducted under the auspices of the American Council of the Institute of Pacific Relations.

Laughlin, James Laurence

A new exposition of money, credit and prices; 2 v. 545; 781p. (bibls., bibl. footnotes) il., diagrs. O [c. '31] Chic., Univ. of Chic. Press \$10, bxd.

A study of the principles governing the movement of prices as shown in the main experiments of mankind with money and credit.

Lees, James

Lees' guide to the game of draughts (checkers); rev. and enl. by John W. Dawson and John Gregg. 271p. diagrs. S [n. d.] Phil., McKay 75 c.

Lewisohn, Ludwig

Mid-channel; an American chronicle. 308p. O [c. '29] N. Y., Blue Ribbon B'ks \$1

Lindsey, Arthur Ward

The problems of evolution. 249p. (bibl. footnotes) D c. N. Y., Macmillan \$2.75

A biologist criticizes the existing theories of the processes of evolution.

Linklater, Eric

Juan in America. 473p. D [c. '31] N. Y., Cape & Smith \$2.50

A descendant of Byron's Don Juan is sent to America to be educated because some of his ancestors had founded a college in New York State. A mistake on the football field sends the young Juan on his adventures throughout the United States. They form the basis of this novel, by an Englishman, who satirizes our modern civilization.

Loder, Vernon, pseud. [John George Haslett Vahey, John Haslett, Anthony Lang, pseuds.]

The death pool. 297p. D '31, c. '30, '31 N. Y., Morrow \$2

Edward Hope, a young English author of detective stories goes to inspect his newly purchased house in the country, and finds the bodies of two men and a girl in one of its ornamental ponds.

Loomis, Alice Marie

A technique for observing the social behavior of nursery school children. 111p. (bibl.) diagrs. O (Child development monographs, no. 5) c. N. Y., Teachers College, Columbia Univ. \$1.50

Lucas, Edward Verrall

French leaves. 111p. il. D '31 Phil., Lippincott \$1.50

Essays on French subjects, from scenery and architecture to eating, history and art.

Kohn, Louis Winfield

Practical treatise on diseases of the digestive system; 2 v. 1125p. (bibls.) il. (pt. col.) diagrs. O '30 Phil., F. A. Davis \$12

Ludwig, Emil

Diana; a novel; tr. by Eden and Cedar Paul. 679p. D (Copyright fiction) D [c. '29] N. Y., Burt 75 c.

Lynch, Denis Tilden

"Boss" Tweed; the story of a grim generation. 433p. (5p. bibl.) il. O [c. '27] N. Y., Blue Ribbon B'ks \$1

Lynch, William O.

Fifty years of party warfare (1789-1837) 506p. (9p. bibl.) O [c. '31] Ind., Bobbs-Merrill \$5

A history of American political parties from the time of their inception during Washington's Presidency to the time of Andrew Jackson and the emergence of Whigs and Democrats.

McAdie, Alexander George

Clouds, various p. il., diagrs. F [n. d.] [Cambridge, Mass., Harvard] bds. \$5

A meteorological study of clouds, with fifty plates illustrating their various formations.

McCracken, Harold

Pershing; the story of a great soldier. 193p. il. D c. N. Y., Brewer & Warren \$1.75

A life of General Pershing for boys.

McFee, Mrs. Inez Nellie Canfield

The world about us; the boys' and girls' book of familiar things. 287p. il. D [c. '31] Phil., Macrae, Smith \$2

Stories of the origins and discoveries of the use of many everyday articles—celluloid, rubber, glass, etc.

McFee, William

North of Suez. 309p. D (Copyright fiction) [c. '30] N. Y., Burt 75 c.

Mann, E. B.

The man from Texas. 289p. D c. N. Y., Morrow \$2

Excitement and romance in Arizona of the '80's.

Marshall, Edison

The fish hawk. 290p. D (Copyright fiction) [c. '28, '29] N. Y., Burt 75 c.

Marx, Ellie Marcus

Virginia and the Virginians. 303p. il., map D [c. '30] Bost., Heath \$1

For the intermediate elementary school history classes.

McAtee, W. L.

Local bird refuges. 14p. (bibl. footnotes) il. map O (U. S. Dep't of Agri., farmers' bull. no. 1644) '31 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

McBride, Earl D., M.D.

Crippled children; their treatment and orthopedic nursing. 280p. il. diagrs. O c. St. Louis, C. V. Mosby \$3.50

Markwardt, L. J.

The distribution and the mechanical properties of Alaska woods. 80p. (bibl.) il. map, diagrs. O (U. S. Dep't of Agric., technical bull. no. 226) '31 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 20 c.

May Day—National Child Health Day in 1930. 119p. front. (por.) O [c. '31] N. Y., Amer. Child Health Ass'n pap. apply

Monroe, Alan Houston, and Lull, Paul Emerson
Projects in speech for a foundation course. 173p. Q [c. '31] Bost., Heath pap. 80 c.

Mathews, Basil Joseph

The clash of world forces; nationalism, Bolshevism and Christianity. 174p. (3p. bibl.) maps D [c. '31] N. Y., Abingdon \$1.50
A study of present-day world conditions.

Maurois, André

The weigher of souls; tr. by Hamish Miles. 192p. D c. N. Y., Appleton bds. \$2

An imaginative story about an English doctor who attempts to capture and isolate the soul which leaves the human body after death.

Meredith, Mark, ed.

Who's who in literature (1931 ed.) 585p. O '31 [N. Y., R. R. Bowker Co.] \$5

Messenger, J. Franklin

An interpretative history of education. 398p. (3p. bibl.) D [c. '31] N. Y., Crowell \$2

A critical survey of the development of education from the earliest times to present-day America. The author is dean of the School of Education in the University of Idaho.

Mirsky, Dmitry Svyatopolk

Lenin. 247p. (4p. bibl.) il. O (Atlantic Mo. Press pub'n) c. Bost., Little, Brown \$2.50

A biography by a Russian, whose father was a Prince, but who is himself a convert to Leninism.

"Mongoose"

The adventures of the Flat Animal. 76p. il. D [c. '30] Bost. [Bruce Humphries] bds. \$1.50
A satire.

Munro, William Bennett

Social civics; our democracy and its problems; rev. ed. 706p. (bibls.) il., maps, diagrs. D '31, c. '22, '31 N. Y., Macmillan \$1.72

Myers, Mrs. Isabel Briggs

Murder yet to come. 311p. D (Copyright fiction) [c. '29] N. Y., Burt 75 c.

Namer, Émile

Galileo, searcher of the heavens; tr. by Sibyl Harris. 309p. il. O c. N. Y., McBride \$3.75

The life and work of the great Italian astronomer whose theories were so far in advance of his time.

Northend, Mary Harrod

American glass; popular ed. 209p. il. O '30 N. Y., Dodd, Mead \$3

Moss, Leslie B.

Adventures in missionary cooperation. 121p. (bibl.) D '30 c. N. Y., Foreign Missions Conference of North America, 419 Fourth Ave. pap. 50 c.

Motter, Vail

The birthday of the Infanta; Oscar Wilde's story freely adapted to dramatic form. 38p. diagrs. S (Longmans' play ser.) c. N. Y., Longmans pap. 50 c.

Muir, Robert

Text-book of pathology; 2nd ed. 879p. (bibl. footnotes) il. O '31 N. Y., Longmans \$14

Naft, Stephen

Conversion equivalents in international trade; weights, measures, gauges, currencies, technical and special units in commerce and industry. 369p. O [c. '31] Phil., Commercial Museum, 34th St. \$5

O'Donnell, Elliott

The boys' book of sea mysteries; il. by Mead Schaeffer. 266p. O '30 N. Y., Dodd, Mead \$2

Oppenheim, Edward Phillips

Clowns and criminals; the Oppenheim omnibus. 930p. O '31, c. '12-'31 Bost., Little, Brown \$2.50

Fifty-one stories divided into five episodes, each complete in itself. Nearly half of the stories have never before been published in book form in America.

Osborne, Mrs. Margherita Osborn Cassino

Conundrums; containing the latest and best conundrums gathered from every conceivable source, and including many that are entirely new. 203p. S '30 c. Phil., Penn. \$1

Ossendowski, Ferdinand Antony

Lenin, god of the godless; tr. by Gregory Macdonald. 419p. O c. N. Y., Dutton \$3.75

The life of Lenin told as a narrative.

Parker, Arthur Caswell

Skunny Wundy, and other Indian tales; il. by Will Crawford. 262p. il. (col. front.) O (Junior lib.) '30, c. '26 Garden City, N. Y., Doubleday, Doran \$2.50

Paynter, John H.

Fugitives of the Pearl. 220p. il. (pors.) D [c. '30] Wash., D. C., Associated Publishers \$2.15

A story of some Negroes during the days of slavery.

Peabody, Richard R.

The common sense of drinking. 207p. (bibl.) D (Atlantic Mo. Press pub'n) '31, c. '30, '31 Bost., Little, Brown \$2

A Boston physician who has specialized in the cure of inebriates analyzes the personal problems of the drinker.

Pelsma, John Reinder

Essentials of speech; rev. ed. 347p. (3p. bibl.) D [c. '18-'31] N. Y., Crowell \$2

Pierce, Evelyn Miller

Hilltop. 285p. D [c. '31] N. Y., Alfred H. King \$2

The victim of false social standards in the little pioneer Texas town where she lived, Amy Lightfoot was later to hold the destiny of all north Texas in her hands.

Pipkin, Charles Wooten

Social politics and modern democracies; 2 v. 411p.; 424p. (16p. bibl.) O c. N. Y., Macmillan \$7.50

A study of social politics in England and France since 1900, by a professor of comparative government at Louisiana State University.

[Pennell, Mary E., and Cusack, Alice M.]

My work and fun book; bks. 5, 6; to go with the Children's own readers, b'ks 5, 6. 46p.; 47p. O [c. '31] [Bost., Ginn] pap. 40 c., ea.

Piersol, George Arthur

Piersol's Human anatomy; including structure and development and practical considerations; 9th ed., rev. 2104p. il. (pt. col.) Q [c. '30] Phil., Lipincott \$10

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- Salome. Wilde, O. \$7.50 *Williams, Belasco & Meyers*
- Sand. James, W. 75 c. *Burt*
- Sanfield scandal, The. Keverne, R. 75 c. *Burt*
- Sea loot. Divine, A. D. \$2 *McBride*
- Sea tales. Conrad, J. \$1 *Doubleday, Doran*
- Second Elizabethan journal, A. Harrison, G. B. \$6 *Richard R. Smith*
- Secret treasure. Verrill, A. H. \$2.50 *Appleton*
- Selbys, The. Green, A. 75 c. *Burt*
- Sentimental journal, A. Sterne, L. \$7.50 *Williams, Belasco & Meyers*
- Shadow of evil, The. Dutton, C. J. 75 c. *Burt*
- Shakespeare garden, The. Singleton, E. \$3 *Wm. F. Payson*
- Shakespeare (William) adapts a hanging. Baldwin, T. W. \$3.50 *Princeton*
- Signor Io, Il. Farina, S. \$1.50 *Century*
- Skunny Wundy. Parker, A. C. \$2.50 *Doubleday, Doran*
- Social civics. Munro, W. B. \$1.72 *Macmillan*
- Social politics and modern democracies. Pipkin, C. W. \$7.50 *Macmillan*
- Soviet foreign trade. Budish, J. M. \$2.50 *Liveright*
- Spirit of America in literature, The. Hatfield, W. W. \$2 *Century*
- Splendid spur, The. Quiller-Couch, A. T. \$2.50 *Doubleday, Doran*
- Stars in their courses, The. Jeans, J. H. \$2.50 *Macmillan*
- Stories from Hans Andersen. \$2.50 *Doubleday, Doran*
- Story of man's early progress, The. West, W. M. \$2 *Allyn & Bacon*
- Story of psychic science, The. Carrington, H. \$5 *Ives Washburn*
- Story of Siegfried, The. Diller, A. \$2 *Cape & Smith & G. Schirmer*
- Strange murders at Greystones. Wright, E. N. 25 c. *World Syndicate Pub. Co.*
- Tales from silver lands. Finger, C. J. \$2.50 *Doubleday, Doran*
- Talisman, The. Scott, W. \$2 *Dodd, Mead*
- Technique for observing the social behavior of nursery school children, A. Loomis, A. M. \$1.50 *Teachers College, Columbia Univ.*
- Temptation of St. Anthony, The. Flaubert, G. \$7.50 *Williams, Belasco & Meyers*
- Ten weeks with the Chinese bandits. Howard, H. J. \$2 *Dodd, Mead*
- Tests and measurements in physical education. Bovard, J. F. \$2.75 *Saunders*
- Tisza tales. Schwimmer, R. \$2.50 *Doubleday, Doran*
- Tom Jones. Fielding, H. \$10 *Dodd, Mead*
- Trembling flame, The. Vance, L. J. \$2 *Lippincott*
- Turi's Book of Lapland. \$4 *Harper*
- Tweed ("Boss"). Lynch, D. T. \$1 *Blue Ribbon B'ks.*
- Twelve dancing princesses, The. Quiller-Couch, A. T. \$2.50 *Doubleday, Doran*
- Two prisoners. Zilahy, L. \$2.50 *Doubleday, Doran*
- Unicorn, The. Jones, T. S., jr. 75 c. *Mosher Press*
- United States reference publications. Wilcox, J. K. \$1.50 *F. W. Faxon*
- Unlocked door, The. Black, J. M. \$2 *Harper*
- Vagabond's paradise. Batson, A. \$2.50 *Little, Brown*
- Virginia and the Virginians. Marx, E. M. \$1 *Heath*
- Visual readers, The; bk. I. Smith, M. S. 76 c. *Keystone View Co.*
- Walpole's (Horace) fugitive verses. \$8.50 *Oxford*
- Wandering Monday. Chevalier, R. \$1.75 *Macmillan*
- Warped in the making. Ashton-Wolfe, H. \$1 *Houghton*
- Washington (George). Woodward, W. E. \$1 *Blue Ribbon B'ks.*
- Weigher of souls, The. Maurois, A. \$2 *Appleton*
- Werther's younger brother. \$2.50 *Moss & Kamin*
- When I was a boy in England. Grimshaw, I. G. \$1.25 *Lothrop*
- When southern labor stirs. Tippett, T. \$2.50 *Cape & Smith*
- White gods, The. Friedenthal, R. \$3.50 *Harper*
- White king of La Gonave, The. Wirkus, F. \$3.50 *Doubleday, Doran*
- Who's who in literature. Meredith, M. \$5 *R. R. Bowker Co.*
- Wicker-work woman, The. France, A. \$2 *Dodd, Mead*
- Window cleaner, The. Haley, M. A. \$1.50 *Bruce Humphries*
- Wonder book, A. Hawthorne, N. \$2.50 *Doubleday, Doran*
- Wonderful adventures of Nils. The. Lagerlöf, S. \$2.50 *Doubleday, Doran*
- Wonders of the plant world. Du Puy, W. A. 88 c. *Heath*
- Wood. Hayward, P. A. \$10 *Chandler Cyclopedias*
- World about us, The. McFee, I. \$2 *Macrae, Smith*
- World, the flesh and Messrs. Pulitzer, The. Barrett, J. W. \$1.25 *Vanguard*
- Yellow Munro. Fairlie, G. 75 c. *Burt*
- You gotta be rough. Fiaschetti, M. 75 c. *Burt*
- Yukon drive, The. Case, R. O. 75 c. *Burt*

Old and Rare Books

Frederick M. Hopkins

STANDARD sets and other desirable books from the library of Mrs. Edward La Montagne and the estate of Jane E. Andrews, with additions, were sold by the American Art Association Anderson Galleries, Inc., March 25, 294 lots bringing \$13,770. The highest price, \$1,000, was paid for a charming little prayer book, a 16mo, printed on vellum by Nicolaus Jensen, in 1475, with decorative illuminated initials supplied by a contemporary hand. This gem of the early days of printing is bound in modern brown calf, back and sides covered with a gilt tooled interlaced strap-work pattern in the grolier-esque style, gilt edges. Other representative lots and the prices realized were the following: Aristotle's "Organum," Paris, 1562, \$200; Carlyle's "Works," 30 vols., levant morocco, Centenary edition, \$200; Mark Twain's "Adventures of Huckleberry Finn," 1885, first edition, \$150; Dreiser's "Sister Carrie," 1900, fine copy of first edition, \$350; Keats's "Lamia," etc., 1820, original boards (worn, cracked at joints and after first signature, backstrip repaired), \$520; Kipling's "The Ballad of Admed Shah," n. d., original wrappers, one of four copies privately printed, \$155; same author, "H.M.S. Great Britain," original wrappers, one of two copies privately printed, \$90; Smollett's "Humphrey Clinker," 3 vols., 1771, first edition, \$370; and Stokes's "The Iconography of Manhattan Island, 1498-1909," complete set, 6 vols., 1915-28, \$560.

THE choice library of limited and de luxe standard sets of American and English authors of the late Mary A. Barker, together with other rare and desirable books consigned by various owners, will be sold by the American Art Association Anderson Galleries, Inc., in a single afternoon session on April 9. Among the fine sets well

known to collectors are the works of Balzac, Barrie's Japan paper edition; Elizabeth Barrett Browning, Autograph Edition; John Burroughs, Autograph Edition; Lord Byron, Connoisseur Edition; Samuel L. Clemens, Autograph Edition, Ralph Waldo Emerson, Centenary Edition; Bret Harte, Autograph Edition; Thomas Hardy, Mellstock Edition; Oliver Wendell Holmes, Artist's Edition; Rudyard Kipling, Outward Bound Japan Paper Edition; John Muir, Manuscript Edition; Robert Louis Stevenson, Edinburgh Edition; Henry D. Thoreau, Manuscript Edition; Woodrow Wilson, Documentary Edition; and Walt Whitman, Paumanok Edition. These are only a few of many fine limited editions, mainly in three-quarters and full levant morocco. The miscellaneous material includes such items as a pen-and-ink drawing by Major André; Mark Twain's "Tom Sawyer," first edition in blue cloth; the first edition of Mrs. Eddy's "Science and Health"; a tall fine copy of Irving's "History of New York," 1809, first edition; the first edition of Longfellow's "Evangeline," in the original glazed boards.

"IT is rather a distressing fact," says the chairman of the committee of the Council of Friends of the Princeton Library, "that a university so famous as Princeton in the literary as well as in the political history of this country should possess no special collection of American literature, and have no specific funds available for making such a collection. One member of the present senior class who is writing his departmental thesis on Mark Twain was unpleasantly surprised to find that the library does not possess the very early writings of so distinguished an American author. One of his classmates writing of Walt Whitman has had to go to Camden and to the Columbia Library for some mate-

rial." The condition at Princeton is not unlike that in a very large number of university and college libraries, especially in the new institutions of the West and South. The prices which first editions of American authors are now bringing is awakening many libraries, public and institutional, to realize their needs in this respect and the great expense which somebody must make to meet it. Many of the collections of American first editions now being gathered will, no doubt, ultimately go to libraries. The permanent withdrawal of rarities from this field in this way is sure to render them rarer and tend to increase their value.

TWO excessively rare block books and seven choice early printed books, the property of a public library on the Continent, and a valuable collection of books on early printing and engraving, will be sold at Sotheby's, in London, on April 13. Block books have at all times been of the greatest rarity, and hardly ever occur at public sale. With but one exception they appear to have been entirely unknown to the auction room since the World War. "Passio Jesu Christi" is an entirely unrecorded block book with woodcuts of great merit. Bound in the same volume is "Ars Morendi," a block book. Of this block book there is known to exist only one other complete copy, and two odd leaves in the British Museum. This is a more primitive production than the Passion Block book already mentioned, both as regards woodcuts, which show greater severity of treatment, and the very crabbed letter in which the text is cut.

THE Library of Congress has obtained a new collection of Lincoln letters. Among them is one dated April 30, 1864, written to General Grant, a few weeks after he had been given the supreme command of the Union forces. President Lincoln said: "Not expecting to see you again before the spring campaign opens, I wish to express my entire satisfaction with what you have done up to this time, so far as I understand it. The particulars of your plans I neither know nor seek to know. You are vigilant and self reliant, and, pleased with this, I wish not to obtrude any constraints or restraints upon you. While I am very anxious that any great disaster, or capture of men in great numbers, shall

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be avoided, I know that these points are less likely to escape your attention than they would mine. If there is anything wanting which is in my power to give do not fail to let me know about it. And now, with a brave army and a just cause, may God sustain you."

THE Dean of York Minster, announced last week that the hitherto unnamed purchaser of rare books from the cathedral library, the sale of which was made known a few weeks ago, was Dr. A. S. W. Rosenbach. The price paid for the group of books, which includes five Caxtons, two John Lydgates and a score of other fifteenth and sixteenth century printed works, was not disclosed, but it is understood to be about \$100,000. The money is to be used for urgent restoration work at the Minster, which is one of the most beautiful of English cathedrals.

A UNIQUE collection of more than one hundred drawings and about the same number of autograph letters of John J. Audubon, the ornithologist, has come to Widener Library at Harvard. Already the university had a very considerable collection of Audubonia, the gift, years ago, of Col. John E. Thayer of Lancaster, Massachusetts. Two of the items in this collection is of outstanding importance. These are the only two journals of Audubon now in existence, the rest having been destroyed by the family. A death mask of Audubon, the gift of Colonel Thayer, is in the library of the university museum.

THE private library of the late Professor Alexander Evenievich Presniakov of the University of Leningrad, made up of about 3,600 volumes and 2,200 periodicals, has been acquired by the Library of Columbia University. As a result of this addition of historical materials already in its possession, Columbia now has probably one of the two or three most valuable collections on Russian history in the United States, according to Dr. Charles C. Williamson, director of the university libraries.

ROBERT H. DAVIS and Arthur B. Maurice, who were close friends of O. Henry, have collaborated in a new life of that author, including letters and documents now printed for the first time. From

their experiences with O. Henry in New York, which he viewed fantastically as a modern Bagdad, they have entitled their work "The Caliph of Bagdad: Being Arabian Nights Flashes of the Life, Letters and Work of O. Henry—William Sydney Porter."

CATALOG No. 2, of "carefully selected books including some rare 19th century titles and standard works in English literature," comes from the Housatonic Bookshop, at Salisbury, Connecticut. The 200 items in this admirable little catalog are mainly first editions of American and English authors selected for discriminating collectors and at very reasonable prices.

RARE Americana, comprising books, maps, pamphlets, broadsides and autographs, consigned by several owners, will be sold by Charles F. Heartman, at Metuchen, N. J., April 4. The 272 lots include material relating to the Revolutionary War, broadsides of Colonial interest, early American poetry, rare American first editions, the North American Indians, rare Cotton Mather items, and miscellaneous historical items. The autographic material includes a document signed by Washington and a survey made when he was twenty years of age.

Auction Calendar

Thursday afternoon, April 9, at two o'clock. Valuable autographs, for the most part the papers of the Burlington-Smiths of New Jersey and James Logan and collection formerly owned by the late Judge Russell Thayer, including fine letters of the Signers, Presidents of the United States, early New Jersey and Pennsylvania papers, Americana, etc. (No. 1452; Items 261.) Stan. V. Henkels, 1110 Sansom St., Philadelphia, Pa.

Thursday afternoon, April 9, at 2:15. The choice library of standard sets formed by the late Mary A. Barker, Peoria, Ill., together with other desirable books from various owners. (Items 241.) American Art Association, Anderson Galleries, Inc., 30 East 57th St., New York City.

Thursday afternoon, April 9, at 8:15. Library sets of standard authors, including the library of the late Fanny G. Villard of Dobbs Ferry, N. Y., and selections from the library of a prominent New York collector. (Items 218.) Plaza Art Galleries, Inc., 9 East 59th St., New York City.

Catalogs Received

Americana, books, prints, broadsides, maps, etc. (No. 203.) Goodspeed's Book Shop, 7 Ashburton Place, Boston, Mass.

Beaux livres anciens et modernes. (No. 87.) George Chretien, 173, Faubourg St-Honoré, Paris, England.

Book bargains. Goodspeed's Book Shop, 2 Milk St., Boston, Mass.

Books, principally first editions of English and American authors, including some books and manuscripts from the library of Professor Charles Eliot Norton. (No. 84.) Edgar H. Wells & Co., Inc., 602 Madison Ave., New York City.

BOOKMAKING

A Monthly Department

The Revival of Printing

J. C. Squire

Editor of the London Mercury

THIRTY or forty years ago, you could not have brought people together to see an exhibit of modern printing. If there had been an exhibition of modern printing, everybody would have come in and turned away in disgust at once. I saw something once in the Encyclopaedia Britannica (which is really the only book I ever look at, and is the easiest way of acquiring knowledge) to the effect that printing was born perfect and has degenerated ever since. Thirty or forty years ago, that was true. The first

printers took their types from the most perfect form of medieval calligraphy, monastic handwriting, and those types could not be bettered. All the early types were based on perfect handwriting, and books were scarce; and books were treasured; and books were meant to be read and re-read.

Century after century printing degraded, and, though in every century there were people who did endeavor to do better than their contemporaries, until almost our own time, I think that it is only fair to say that there is hardly a thing in this room, whether English, as most of the things are, or foreign—and there are some very beautiful German and other foreign books—or American—and there are some

extraordinarily fine American books, and today two or three of the finest printers in the world, such as Bruce Rogers and D. B. Updike, are Americans—which would have existed if it had not been for William Morris.

William Morris in his own time was a voice crying in the wilderness, and sometimes in Trafalgar Square. He very much disliked 19th century civilization (it is the fashion to dislike it now), but he attempted more than any man could humanly do by writing, by painting, by weaving, by designing furniture, by

printing; and was even directly in contact with politics. I daresay that in the year of his death it was thought that he had dabbled in a number of things, and on the whole he had been a very versatile failure. But the time may come when people will feel that he had very much more influence on the world, on the shape and form of civilization, than all the clamorous prophets of the age who published hundreds of volumes of argument and contention. Whatever can be said of his work in other spheres, it is absolutely certain that William Morris transformed printing. He was the pioneer, with his Kelmscott Press, and while there is a saying in Burton's "Anatomy," quoted, I think, from Aelianus, that a dwarf standing on the shoulders of

THERE has been an Exhibition of Modern Fine Printing at Bumpus's in London recently at which the central feature was a full set of Nonesuch Press books. At the opening J. C. Squire was one of the speakers, paying tribute to the impulse given to printing by William Morris.

a giant could see further than the giant, there is no doubt at all that men of infinitely less genius than Morris have done better since his time than he did himself. Some of his books, for instance, those printed in a semi-gothic type, are unreadable. He did not use that type all through his work, and, whether he was mistaken about his type or not, he took the utmost care in the selection of type, the utmost care in presswork, and chose the best possible decoration that he and his contemporaries could conceive. His work was carried on by Cobden-Sanderson and Emery Walker who were both in his office, and today, if you look round these shelves, you will see, I should think not very far short of 100 presses, large and small, all doing very beautiful work, which would never have been done if it had not been for William Morris and his colleagues at the Kelmscott Press. And it has influenced the foreigners as well.

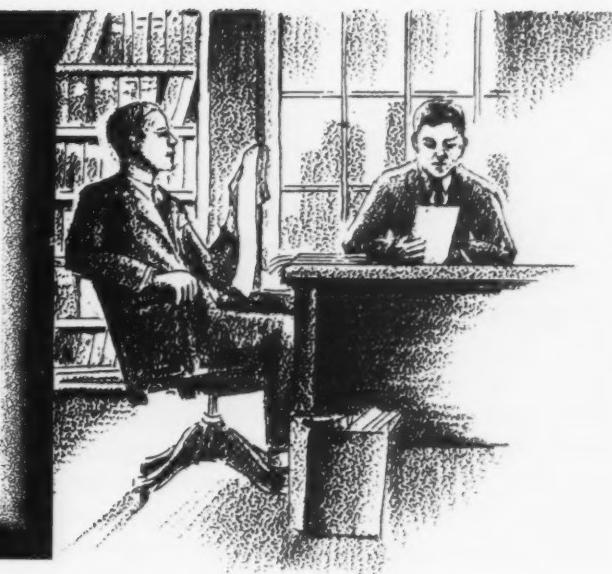
Printing degraded in other countries as it did here, and the revival spread from this country as a center. People often refer to the damage we did to the world by starting the industrial revolution—but at least we may take, in connection with printing, this unction to ourselves, that if we produced the disease, we also produced the antidote. There is, round these walls, an enormous variety of work. There are books produced by such presses as the Ashendene and the Doves; very limited editions, magnificent books, staggering prices, works that neither I nor most people here, I imagine, could ever hope to secure. There are, on the other hand, books produced in prodigious numbers by Francis Meynell and his Nonesuch Press, books produced in which the standard of printing and typography vies with the very best work of the presses that go in for very limited editions; and you get also every kind that comes in between. It is very nice to see an exhibition of the finest books produced in an era, but I think the real test is as to whether there is, or is not, a revival; as to whether the work of Morris and his contemporaries has been justified, and the extent to which general printing has been influenced. It is all very well to produce these luxurious articles for the rich—a hundred copies of this and fifty copies of that, copies that lie about on drawing room tables or are put into glass

cases—but we have a population of fifty millions. You have not done anything that matters at all unless you have actually influenced the ordinary book or the ordinary newspaper.

Ten years after William Morris began his operations, there was probably no trace in the ordinary English commercial printing of his influence. Today, half the publishers produce their ordinary commercial books so they are very much better than the fine books, or supposedly fine books, of fifty years ago. There are publishers, quite a number of them, who never turn out an ugly book at all (I won't be so invidious as to mention their names). The whole standard of book production has been going up year by year; partly because the publishers themselves have got interested; partly because authors have got interested; partly because the commercial printers themselves (though not all of them) have learned to take more than a commercial interest in their own job. The work of the private presses is not slowly, but very rapidly, transforming the whole service of English printing; and what a good thing! It is very nice to look at their work, to get an aesthetic pleasure out of a book, such as one gets out of a piece of furniture, or a picture, but at this moment I cannot help feeling that I must apologize for introducing a melancholy note. I cannot help feeling that, considering what the books are like—most of them—it is really a good thing that the printing is good! There is always compensation in life! You will find that architecture has got steadily worse over the last few generations, but, on the other hand, crime has decreased, and it is really a comforting thought that as the literature gets worse and worse the printing gets better and better; and if we cannot any longer take any pleasure in the contents of most of the books, at any rate they are nice to look at!

I expected this show to be a good one, but I was absolutely startled when I looked round it to find out how complete it was. I commenced by looking for all the obscure presses I could think of. One was a press in America which only began eighteen months ago. I was there when it started. I see opposite me, in a nice little compartment, a number of works by this press. That really shows how Mr. Wilson has covered the ground of this exhibi-

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tion. It would really do credit to any museum with the national resources behind it.

I remember in 1914, in the summer, I was in Germany (happily, not in August) and there was an International Exhibition of printing in Leipzig. The English, as usual, were represented by a Tudor pavilion. There were a few of William Morris's books, but there was virtually nothing else well printed there at all. As a matter of fact, we could have put up a better show than we did because most of the publishers thought that the International Exhibition was a place where they might be able to sell one or two of their unsaleable works on theology. Seventeen years have passed, and if there was a show there now, and if the things in this room were actually sent there to the British Pavilion,

in quality, though perhaps not in quantity, we should certainly surpass the rest of the world.

You are now going to hear Mr. Meynell of the Nonsuch Press. He has never produced an ugly book, and that is a very exhilarating thing. He prints books in large numbers and not merely in small numbers for luxury purposes; and he has set an enormously high standard in point of illustration. He has experimented and has led the way in the revival of the woodcut, and the revival of the copperplate, and I need only refer to the illustrations of Stephen Gooden in the Nonesuch Bible and various other of their publications—possibly the most beautiful things done in that medium for three or four hundred years. I think Mr. Gooden was unknown until Mr. Meynell unearthed him.

Paper—An Ally or An Enemy

Meiric K. Dutton

Part I.—The Materials of Paper-Making

WHOMO shall say that an all-rag paper will outlast a 100 percent chemical-wood paper? Recently a publisher secured a dummy of high-quality, high-priced paper for a thousand-page book. This book was to be of permanent reference value, and it was understood that only materials of permanence should be used in its manufacture.

An analysis of the paper used in the dummy showed that it contained no rag. The publisher, accustomed to the theory that wood-pulp papers were not permanent, suffered a reaction during which he all but placed an order for a car-load of all-rag ledger paper. When the printer heard of the proposed change, he made up a dummy on this suggested paper that the publisher might see its defects. As was to be expected, the hard ledger stock prevented the book from opening freely and, at each opening, a break developed in the back of the book. A final and mutually satisfactory compromise was made in the selection of a 100 percent rag book paper.

Both of these papers were made at the

same mill; both papers were scrupulously free from impurities; both stood up equally well in all tests; and both papers, in the final analysis, were made from plant fibers. No conclusive argument has yet been presented to prove that the fiber from the cotton plant is more permanent than the fiber of the spruce tree.

Mechanical Wood-Pulp

The popular belief that wood-pulp paper may not be as permanent as paper made from rags is doubtless due to the fact that ground-wood paper is susceptible to decay exactly as is a log. Mechanical pulp, such as is used in ground-wood papers, is made by bringing a stick of de-barked wood, under pressure and with the addition of water, against a grindstone. Pulp so made is the cheapest kind of wood-pulp, and is used mainly in the production of newsprint.

Mechanical wood paper will soon rot, turning brown, becoming brittle, and falling to pieces because of the presence of about 15 percent of lignin and resins which

quickly oxidize on exposure to light and air. The fibers of mechanical wood-pulp are short, forming a weakly matted paper of little strength. Paper containing even a small portion of mechanical wood should be, and almost universally is, shunned by book publishers.

Chemical Wood-Pulp

Paper made from chemical wood-pulp, however, is not subject to the criticisms noted above. Chemical fiber is made by cutting the de-barked wood into chips which are put in a cooker, or digester, together with the necessary chemicals. Here the chips are cooked under steam pressure until they are completely disintegrated, this operation consuming a period of from 7 to 11 hours. About 50 percent of the wood is lost in the sulphite process by the dissolving of all lignin, resins, fats, and sugars; and about 60 percent of the wood is lost in the soda process. The washing away of these non-fibrous materials leaves undissolved the individual wood fibers or cellulose.

Chemical wood-pulp is of two classes, each equally important in the manufacture of book papers. These are known as sulphite pulp which is made from spruce, hemlock, fir, and other coniferous trees; and soda pulp, a product of poplar, birch, and other deciduous trees. There is but little difference in the method of preparing these woods for pulp. Sulphite pulp is produced by cooking the spruce with an acid compound of lime and sulphur gas; while soda pulp uses caustic soda as the agent and is worked under greater steam pressure but for a shorter period of time. In the preparation of soda pulp, the fibers themselves are slightly affected, particularly if operated under too high a pressure.

Characteristics of Wood-Pulp Fibres

Upon the quantities in which these two classes of chemical wood-pulp are used, depends the character of the sheet. Sulphite pulp is of excellent quality, the fibers being long and of great strength. Since these fibers are comparatively white as they come from the digester, they require the minimum action of chlorine in bleaching.

The soda process produces a pulp, the individual fibers of which are soft, short, and bulky. If used alone, soda pulp would

give a sheet of extreme smoothness and velvety surface, but of such weakness and limpness that it would be difficult to work and entirely lacking in wearing qualities. Sulphite pulp, on the other hand, offers a harsh, uneven printing surface, entirely unsuited to book work. Upon the quantities in which these two classes of chemical wood-pulp are used, depends the character of the sheet.

A book paper is generally composed of nearly equal amounts of soda and sulphite pulp, or, for greater mellowness, 60 percent soda and 40 percent sulphite pulp. In these proportions the soda pulp fills the interstices between the strong, coarse fibers of sulphite, giving a level surface which will take the ink evenly from the printing plate. A cover paper, however, may contain as high as 90 percent sulphite and 10 percent soda, since strength is of greater importance than printing surface. A wide variety of paper surfaces may be secured by varying the proportions of these ingredients and by their treatment in the beaters and on the paper-making machine.

Pulp from Rag Fibers

In view of the magic spell cast by the words "rag paper," it is amazing to note the similarity between the materials of rag and of wood-pulp papers. In the manufacture of book papers, two kinds of rags are used, linen and cotton. Linen rags are composed of the best fiber of the flax plant, these fibers being found in the inner bark of the plant. The cotton fiber is a seed hair which forms a flattened and twisted cell. The cell wall of the cotton fiber is considerably thinner than is that of the bast fiber of the flax plant.

Jute, hemp and Manilla hemp also produce bast fibers from which various grades of paper are made, but they are not used in book papers. Bagasse, the waste from sugar cane, and corn stalks have both been converted into satisfactory book papers, but these materials, and others only slightly less adaptable, must await a greater dearth of wood pulp before they will be fully developed. Esparto, a Spanish grass which produces a stem fiber, is used to a considerable extent in England. It is, however, too expensive to import into America, although paper made from these fibers has had a considerable vogue here because of its lightness and high bulk.

Linen rags and cotton rags must be divided into various classes. New white linen rags such as may be secured as cuttings from a shirt or collar factory produce a paper of great strength. These cuttings are almost exclusively used in the manufacture of the highest grades of writing papers and ledgers. White linens which have passed through successive launderings obviously have been weakened so that the fibers have become damaged. Cotton rags are divided into three classes, whites, blues, and colors. These major classes are again subdivided into several grades.

The rags used in book paper-making, however, are generally collected from all parts of the world. They are bought by the paper maker in bales which have had only a preliminary classification into whites, blues, and colors. The rags are put through a thrasher which loosens the dirt and a large part of the free dust which is drawn off by air suction. The rags are then sorted as to size and condition, blacks and reds being held aside for cheaper grades of paper, woolens being sent to a felt or "shoddy" manufacturer. Hooks, eyes, and other foreign substances are removed and the rags are cut into small pieces in a cutting machine. The cut rags are then whipped to loosen more dust and dirt, which is extracted in a "duster."

These preliminary steps are followed by the actual process of pulp making, in which the rags are first boiled in a solution of lime and soda for a period of from 12 to 14 hours. In these bleach boilers, all dirt, coloring, and foreign matter is finally separated from the fibers. The rags are then drained of these substances and are subjected to a further washing in oval tubs. Chloride of lime is the customary bleaching powder used to whiten the stock, or, more properly, the "half-stock." This half-stock is then placed in a drainer for a period of a week or more before going to the beater and the further processes of paper-making.

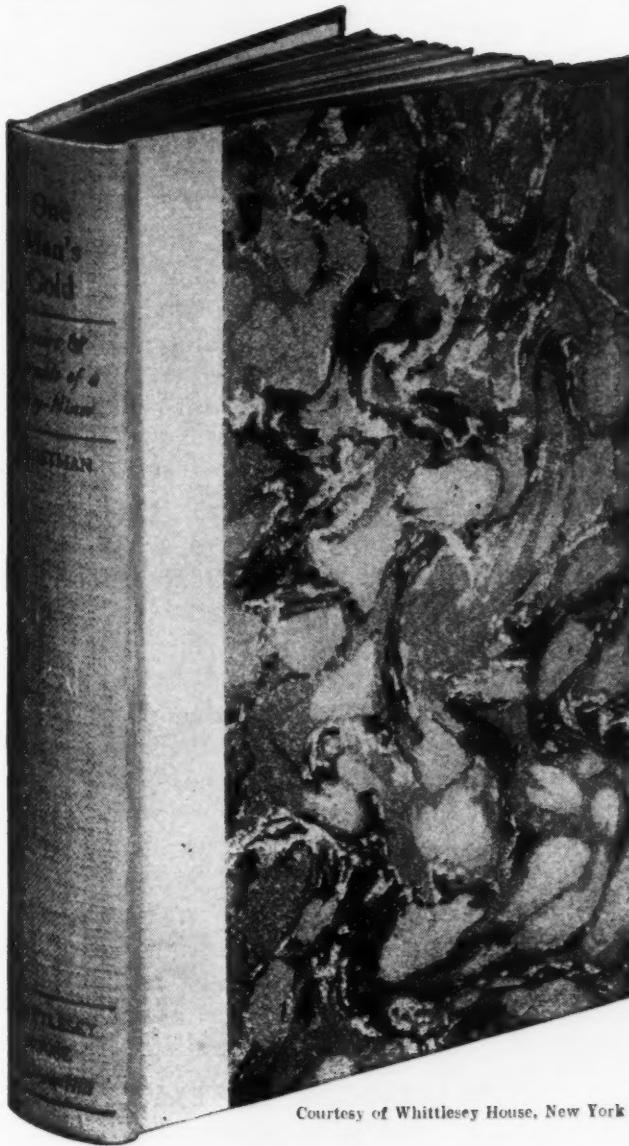
A comparison of these operations with those required to make paper from virgin wood-pulp may indicate the great variety of strengths obtainable in rag papers, and also may suggest the thought that chemical wood-pulp papers may equal in strength and permanence the highly-praised rag papers. In addition to the "all-rag" papers, one must consider the "rag-content" papers. It is obvious that a paper cannot be more permanent than its least permanent ingredient. "Rag-content," then, can mean little more than that the sheet will have certain characteristics or "feel" of a rag sheet.

Cuttings from the trimming of books, as well as old books, magazines, and newspapers, are used in the manufacture of some grades of paper. These grades seldom, however, are used for book manufacture. It is obvious that such re-worked stock will be weaker than will fresh material, particularly if the stock has been printed and de-inked. In certain papers, however, de-inked stock is purposely used in small proportions to aid in giving opacity.

The other main materials used in paper-making are clay, sizing, and coloring agents. Since the natural color of pulp is toward the yellow, a neutral white must be secured through the addition of blue and red. The sizing which is added to make the sheet less susceptible to moisture is usually made by cooking rosin and soda ash together. The clay used is the same as enters into the manufacture of chinaware. This clay acts as a filler in the spaces between the wood fibers, giving the sheet a smooth, soft, and mellow surface while increasing the opacity.

Before these ingredients are mixed in the beater, the cooked pulp is thoroughly washed, screened, and balanced with chlorine as the agent. Upon the care used in reducing the wood or rags to cellulose and in washing out all other substances and chemicals depends, to a great extent, the permanence of the paper.





Courtesy of Whittlesey House, New York

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The beautiful appearance of Marbelx is apparent from the illustration, although no black and white reproduction could possibly do justice to the rich color combinations of this new binding material. No wonder that Marbelx is called the most beautiful of all book cloths.

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resists spotting and finger marking. It can be cleaned with a damp cloth if necessary.

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Among the Bookmakers

INTRODUCTION

The Civilizations of the East Volume I: The East

I HAVE BEEN ASKED TO WRITE A GENERAL INTRODUCTION TO THE study of the arts in Asia for the cultivated public, and the present work is an attempt to meet this request. I may say that I make no pretence of giving a detailed account of the archaeological and artistic data within this short compass. It is my more modest hope that the book may provide a guiding thread among the various styles and periods and give an adequate and correct idea of the various schools and works. With this object in view, it has been my aim to present the history of art in its due relation to general history, not, of course, by repeating the significant interpretation of the facts which I have given at greater length elsewhere, but by re-creating their historical setting. In order to call this up in all its living reality, I have provided as many illustrations as possible, both photographic and literary, by which I mean quotations from literary works, and more especially poetry. In so doing I may perhaps incur the criticism of having produced a work both impersonal and subjective; but the best answer to this criticism is that, in my opinion, this is the best method of making my readers understand and love the subject of this study.

The present volume is devoted to the Near and Middle East, in which is included Iran. The second will be devoted to India, Farther

A carefully designed page for an art series on Knopf's spring list

LITTLE, BROWN have just published "Clowns and Criminals," a new omnibus book by Oppenheim. Great care has been taken with the typography, and a book of nearly 1,000 pages has a thickness of only one inch and seven-eighths. Inasmuch as the paper is quite sufficiently opaque and clear for reading, this would seem to indicate that a single novel of full length might be very comfortably printed in a volume half an inch thick.

Harper is publishing a "New Rhyming Dictionary" edited by Burges Johnson, a problem in bookmaking that many manufacturing men would like to avoid, as the complications are many. The volume is worth studying for its use of different sizes of types and italics to make the different elements of the book clear.

An important book on economics, J. Lawrence Laughlin's "New Exposition of Money, Credit and Prices" has been given

a fine setting by its publisher, the University of Chicago Press. The different subdivisions and side notes are arranged without use of bold face, which makes the book of fine, even color throughout.

Although the paper of India tint is not in very common use among trade books, occasionally it makes a pleasing change from the whiter shades and it has been adopted for Richard Friedenthal's "The White Gods," published by Harper. The use of the tint makes it possible to use a light green background to gain attention for the reproductions of old drawings.

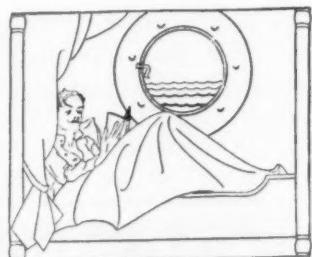
The same use of tint in paper has been successfully used in Michael Arlen's book from Doubleday, Doran, although the volume has been made thicker than necessary to please the public of an author like Arlen. Wouldn't his readers be the very ones that would appreciate a compact, less bulky volume? When the public has been educated to understand how much room on its bookshelves is wasted on a paper bulk, it will turn with relish to make fashionable books in which bulk is carefully avoided.

THE BED-BOOK OF TRAVEL

SHORT PIECES TO BE READ
(PREFERABLY IN BED OR BERTH)
BY THOSE WHO HAVE BEEN PLACES
THOSE WHO ARE GOING SOMEWHERE
AND
THOSE WHO HAVE WANTED TO GO

TOGETHER WITH
SEVEN TRAVELERS' TALES

BY
RICHARDSON WRIGHT
*Author of
"The Gardener's Bed-book,"
etc.*



PHILADELPHIA AND LONDON
J. B. LIPPINCOTT COMPANY
1931

*A most pleasant title-page.
Much type but well handled*

Macmillan adopted the strong Garandon font of type when they made the first plans a few years ago for the "History of American Life," edited by Arthur M. Schlesinger, and in the new volume in the series, "The Quest of Social Justice" the make-up is pleasing to the eye, although it does not seem as likely as it did a few years ago that these bolder fonts will be generally adopted for books.

At the Book Clinic the other day considerable doubt was expressed as to the advisability of using a heavy font of type for running heads that was not of the same type family as that which is used for the text. In "The American Caravan," Volume 4, the experiment has been tried, and, while at first effective in bringing quickly to the eye the names of the various authors of contributions, it is likely to be a type plan that will not be permanently satisfactory.

Publishers use jackets for experimentation in book merchandising, and each month brings many attractive ones to the front. For example, Kathleen Wallace's "I Walk Alone" from Doubleday, with an attractive use of gold and red on India stock, or "The Weigher of Souls" by André Maurois, Appleton, with offset printing in three colors, or again "Poland, the Unexplored," with color printing on coated stock, a book, too, that is interesting for the excellent

APPLES

When there is no more sea and no more sailing
Will God go vintaging the wine-dark seas,
Reaping gold apples of the storm and trailing
To harvest home the lost Hesperides?

Will God, the gates that guard the river breaking,
Annul the blinding gesture of the sword,
And find the Tree, all other dreams forsaking,
Whose apples are the knowledge of the Lord?

Forsaking dreams — forgiveness and salvation,
Sins that were needless needlessly forgiven,
Hell where he knew vicarious damnation
. And ghosts of rapture in a ghost of heaven?

No longer from self-knowledge then exempted
Shall God the apple tasting Eve repeat
Thus altered, saying, "By the devil tempted
Through all these years I could and did not eat."

52

The new Monotype font, Estienne, as used by Knopf on Wolfe's poems

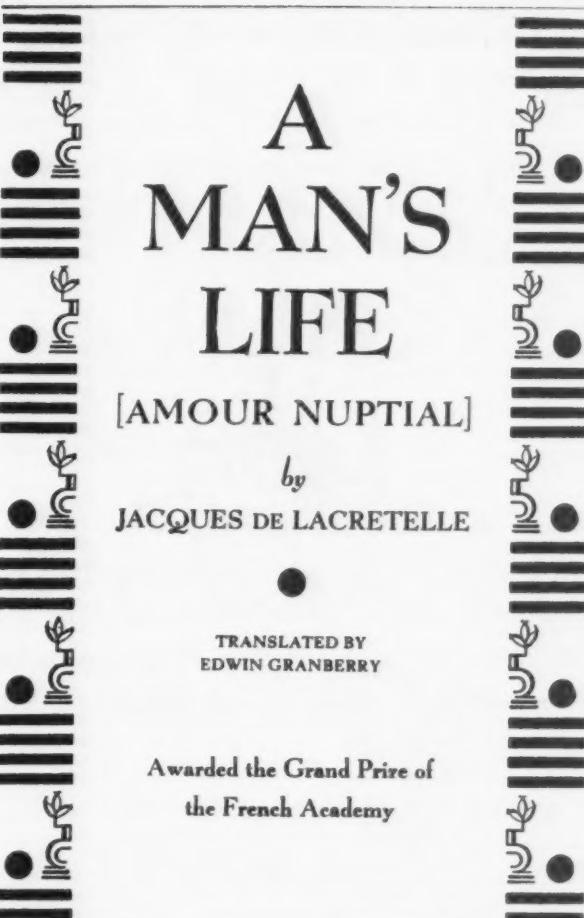
A MAN'S LIFE

[AMOUR NUPTIAL]

by
JACQUES DE LACRETELLE

TRANSLATED BY
EDWIN GRANBERRY

Awarded the Grand Prize of
the French Academy



*A jacket design for a new Holt book.
Good results by excellent design*

half-tones, the pictures, in fact, being more carefully handled in their presswork than the text. Another interesting jacket is that which Doubleday has made for "Mère Marie of the Ursulines," although the length of the title has made the lettering seem small and it might not easily get attention, while the design would.

Blue Ribbon Books rather set a style for heavy weight jackets with coated stock, as it has been found that the brilliant colors in this series are good attention getters in a table display. In cases of most of these books the titles are put at the top of the jackets, as they show off best there when books are to be displayed as merchandise. Out of the seven titles that come to hand in March, all but one have the lettering right up at the top of the jacket.

Anyone interested in modernism in art applied to architecture, house decoration or books, will find good training for the eye in studying the many pages of pictures in "Decorative Art—The Studio Yearbook" published by William Edwin Rudge.

Alfred A. Knopf has used a most careful

Everyone got off the train so Black Face jumped off, too.

He did not know where to go, but close beside him was a little girl carrying a small hat box and a basket in one hand, while she held her mother's hand tightly with the other.



Black Face walked quietly by her side. Once she felt the touch of his moist nose on her hand and looked around. She smiled at him. When they reached the street, there was a carriage waiting for the little girl and her mother.

Corydon Bell draws "Black Face"

workmanship in planning a suitable volume for "The Early Poems of Humbert Wolfe." A new font of type, Estienne, designed by George W. Jones, the designer of Granjon, has been used. The type certainly proves itself admirable for the purpose to which it is here put.

Printing in gold has blazoned out strongly in the last month in the making of jackets, and booksellers' counters will take on a yellow hue. There is a happy use of red and black on gold on Harold Lamb's "Flame of Islam," issued by Doubleday, and on Younghill Kang's "The Grass Roof," Scribner. More modern design with the use of the same colors is found on "Negroes in Africa," issued by the Associated Publishers, on "Tumult in the North," Dodd, Mead, and, appropriate to the title, on "Gold" by Kelland, Harper.

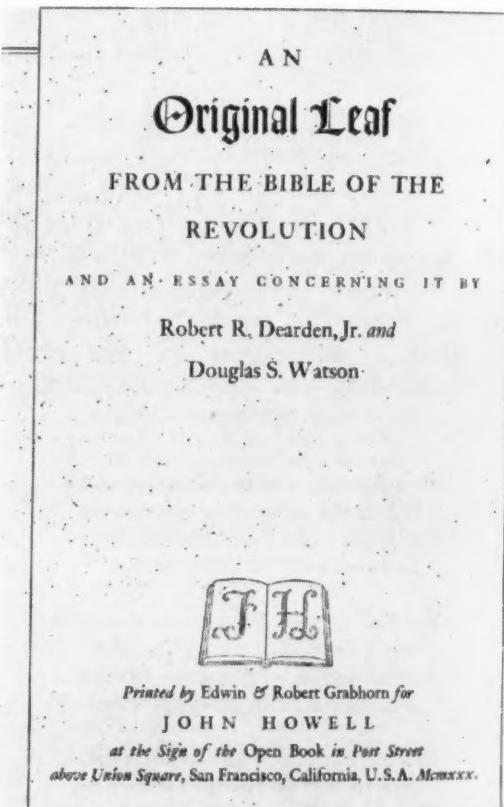
Perhaps the two most bold typographical experiments in bookmaking that we have noted in the last couple of weeks has been in King's "Recovery of Myself" from Yale University Press, set entirely in Sans Serif with bold capitals of the same, as headlines. The modern jacket in two colors, purple and black, is symbolical and effective. Brewer & Warren, always willing to experiment in types, have tried a new large type text page for "Single Lady" by Saunders, with a running head at the outside

The Publishers' Weekly

border and a cover design in two colors stamped in all-over pattern on the jacket, which will not fail to mark the book as an experimental volume.

Books for children always catch the attention of those interested in color printing, and it would be difficult to choose from among the many books that come to hand, but Macmillan's picture book of "Robinson Crusoe" should especially please the bookmakers as an example of splendid results with an economy in the use of colors.

In the series now beginning on "Civilization of the East" by Groussett, Knopf have faced the problem of a volume that would give the best results for the numerous half-tones, and at the same time be pleasant to read. The volume is one that will be in every way satisfactory to its readers, and the binding with Chinese red panels on the back seems most appropriate.



A recent and interesting piece of work from the Grabhorns

THE PLIMPTON PRESS
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Complete Edition Work

April 4, 1931

1827

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GEN. PERSHING'S

"MY EXPERIENCES IN THE WORLD WAR"

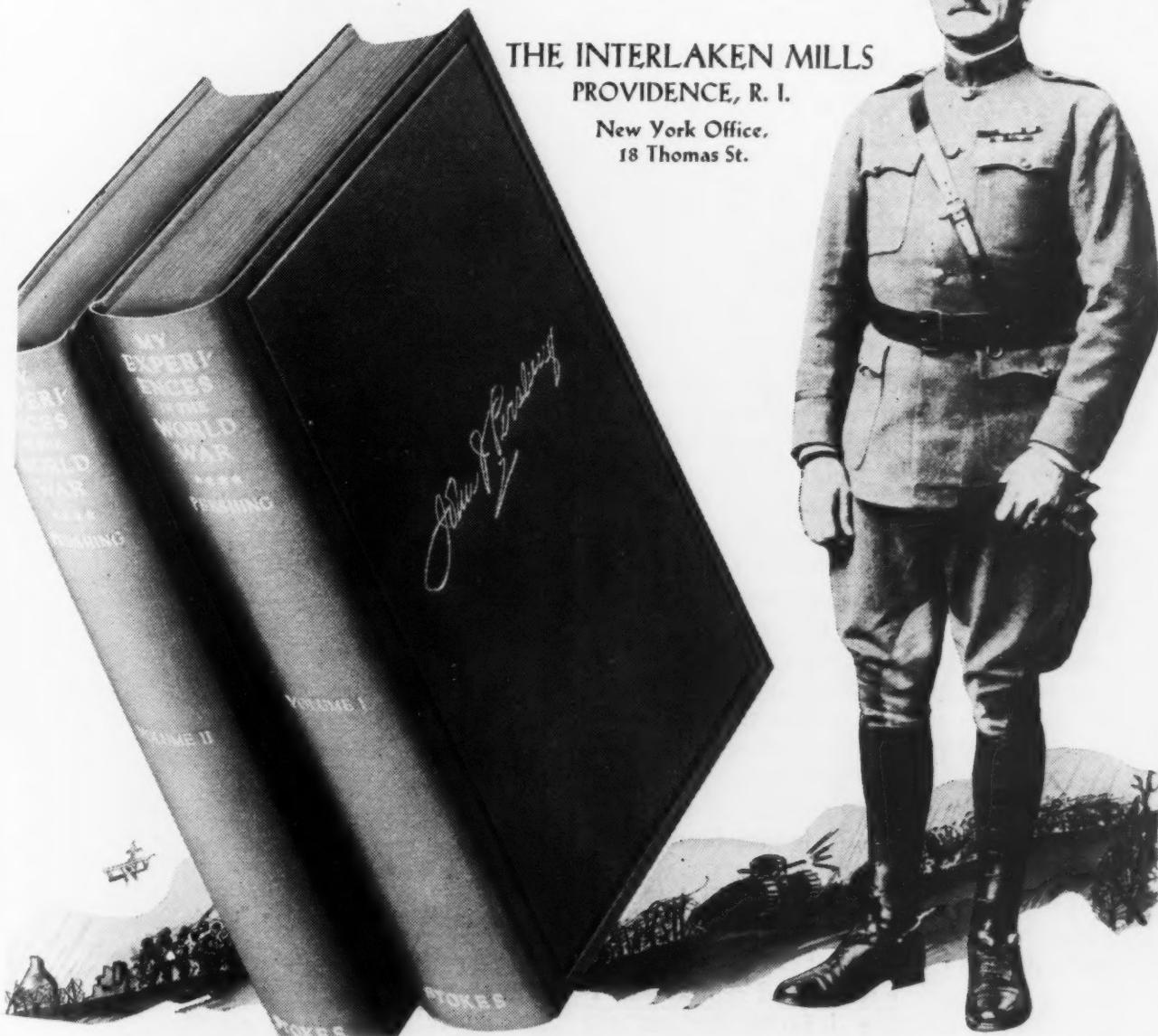
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Books About Bookmaking

Dr. Hellmut Lehmann-Haupt

THE March number of the *London Mercury* is of special interest not only because it appears in a green cover "to hail the spring," as an editorial note confesses, but because it contains an unusual typographical experiment. Every article in this magazine, which is brought out in monotype composition, is set up in a different monotype face. B. H. Newdigate, in an article "Typefaces old and new" explains the experiment with the reasonable assertion that "the efficiency of a font of type, as of a battalion of soldiers, must be tested, not on the parade ground, but under service conditions." The experiment has brought interesting results, and the March issue of the *London Mercury* can be recommended for careful study to typographers of "service publications."

The Colophon, Vol. V, has already been presented to the readers of the *Publishers' Weekly* in the issue of March 21. It remains for us to point out the items of special bookmaking interest. Two of the articles are devoted to individual illustrators. William M. Ivins, Jr., in writing on "Daumier" expresses not only his personal appreciation of an artist who is to be ranked among the few illustrators of all times and countries of a universal quality, but expands his contribution to an introduction to the whole group of French 19th century woodcut illustrators. There is another point about this article, which was printed at Rudge's. As Mr. Ivins explained, many of Daumier's illustrations appeared originally in poorly printed books and magazines. Here they are reproduced not only with admirable accuracy but presented on the pages with exquisite taste, so as to suit the modern highly developed sense for page unity and color evenness. In a way, something has been gotten out of the illustrations that had never before been developed to that extent.

The other illustrator is Rudolph Ruzicka, who has received a careful and understanding treatment by W. A. Kittredge in an article with good reproductions and much valuable information on the

artist. The list of books illustrated by Rudolph Ruzicka is especially useful.

It has become a general attitude to look critically upon the work of William Morris and to make a careful distinction between the value of his work in itself and the effects it has had on other printers. Justice is now being given to the several attempts from other quarters to raise the general standards. There was Symons' article on the typography of the Eighteen Nineties in the last issue of the *Fleuron*. And now, in the *Colophon* we find Elizabeth Robins Pennell's affectionate and admiring tribute to "William Ernest Henley, lover of the art of bookmaking," who, although "no designer of type, no designer of illustrations, no designer of book-bindings," is represented as one of the leading forces behind the revival of printing.

The last item in the new *Colophon* is also of bookmaking interest. A reprint of Carlo Castellani's "The Devices of the Early Italian Printers" from Ongania's early Venetian printers is introduced by a note from F. W. Goudy, who has selected a number of representative reproductions.

Publications about manuscripts, handwriting, calligraphy and hand illustration have a place among "Books About Books," and there are two main aspects to the matter. One point is the well-known fact that the printed book is based on the manuscript and especially the early printed book, which has been of such tremendous inspirational value to our modern work, is closely connected with the late medieval manuscript. For an understanding of book development and its continuity the manuscript is essential. This is true for all the individual features which go to make a volume. But of course the story of handwriting and lettering is of special importance, and what is more, handwriting has kept its position as a clue to type designing throughout the centuries far beyond the point where most of the other elements of bookmaking after once and thoroughly absorbing the manuscript example, had found their own mechanical conditions. In the work of the



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EVERY PUBLISHER SHOULD DEMAND INCREASED EFFICIENCY IN BOOK MANUFACTURE

day such viewpoints are naturally of no immediate practical value, but for the quiet hours of research some suggestions in the field may be welcome to any one who can afford to look beyond the immediate necessities of the daily routine.

The study of early illustration has found special sponsorship and encouragement in this country at Princeton University, where the Department of Art and Archeology is issuing a series entitled "Illuminated Manuscripts of the Middle Ages." In this series a famous psalter book in the Stuttgart library has been brought out in facsimile and accompanied by a descriptive text by Ernest T. De Wald. Whilst the illustrations will reveal their fascination only to ardent students, the beautiful writing has the quality of immediate and lasting appeal. Another volume in the same series has been brought out by L. W. Jones and C. R. Morey. "The Miniatures of the Manuscripts of Terence prior to the thirteenth century" is interesting as a representation which, as they are preserved now, go back to the ninth century. Since they are based, however, on classical Roman scenes, and on the other hand, have been brought out as wood-cuts in early printed books, they can boast of a proud ancestry.

For any one interested in the origins of type design and the leading changes of style at certain periods, a careful study of a corresponding handwriting is essential. Samuel A. Tannenbaum has issued an interesting volume on "The Handwriting of the Renaissance. Being the Development and Characteristics of the Scripts of Shakespeare's Time," Columbia University Press, 1930. The title shows that the author has approached his problem from the standpoint of literary criticism and for all we know he may not even be interested in possible correspondences in type designing. Nevertheless, his treatment of the material is so comprehensive, and the reproductions so well chosen, that the volume may be considered as a valuable source of information.

Although already issued some time ago, a splendid catalog of Maggs Brothers may be mentioned in this connection. It is catalog No. 542 "The Art of Writing, 2800 B.C. to 1930 A.D."

The Transactions of the Bibliographical Society, London, have articles of bookmaking interest in every one of their numbers.

Here are two quotations from recent issues:

A. F. Johnson, "The Evolution of the Modern-face Roman." With 8 illustrations. In Vol. XI, No. 3, December 1930.

G. D. Hobson, "Parisian Binding, 1500 to 1525." With 4 text illustrations and 8 plates. In Vol. XI, No. 4, March 1931.

Edward Heawood, "Papers Used in England After 1600." In Vol. XI, No. 3, December 1930, and No. 4, March 1931.

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The Library of the Lakeside Press

William A. Kittredge

R. R. Donnelley and Sons Company, Chicago



THE Lakeside Press has engaged in printing in Chicago for over sixty-five years. Four generations of the Donnelley family are now living. The building in which this library is housed, and the library itself, becomes a memorial to the energy, patience and devotion to the art and business of printing. Instead of building a building at a university or indulging in extravagances outside of their business, the Donnelley family have put their money back into a workshop building beautiful to work in, and made to endure through time. In connection with the executive offices, there is a main exhibition gallery and three smaller galleries adjoining, in which exhibitions of matters relating to printing are presented. These exhibitions are primarily for the information and enlightenment of the two to four thousand people who work happily for this company. From all over the world, examples of fine craftsmanship in engraving, printing and bookbinding are brought to keep these work people informed of the best standards of taste and craftsmanship. Employees are invited and urged to visit all exhibitions, and the galleries are kept

open on Saturday afternoon for those people who have been unable to come during the week.

At the same time, the customers of the house and the general public are invited to attend all exhibitions shown. The employees' dining room, with a capacity up to three hundred, is available for the meetings of societies and clubs connected with books and the graphic arts. Many organizations of this kind come once or twice a year to hold their dinner meetings and to view the exhibitions and to visit the library.

At the Press there are two libraries. The larger, Gothic room, shown in the pictures with this article, is for the preservation of the books printed at the Press. Every book in this room was either printed or bound at The Lakeside Press, and most of the books were both printed and bound there.

The library, some thirty feet in height, is Gothic in design and plan. It is in the shape of a cross, with a distinct feature in each member forming the cross. Two wings, the south and east, by direction, have full width and height windows, giving the maximum light and sun. The third wing has a stone fire-place capable of burning five foot logs. (The stone and the wood above bear the definite evidence of the use of this fire-place.) The fourth wing contains the delicately carved stone entrance, in the lintel of which is read:

*"In libris conservantur scientia
et sapientia saeculorum"*

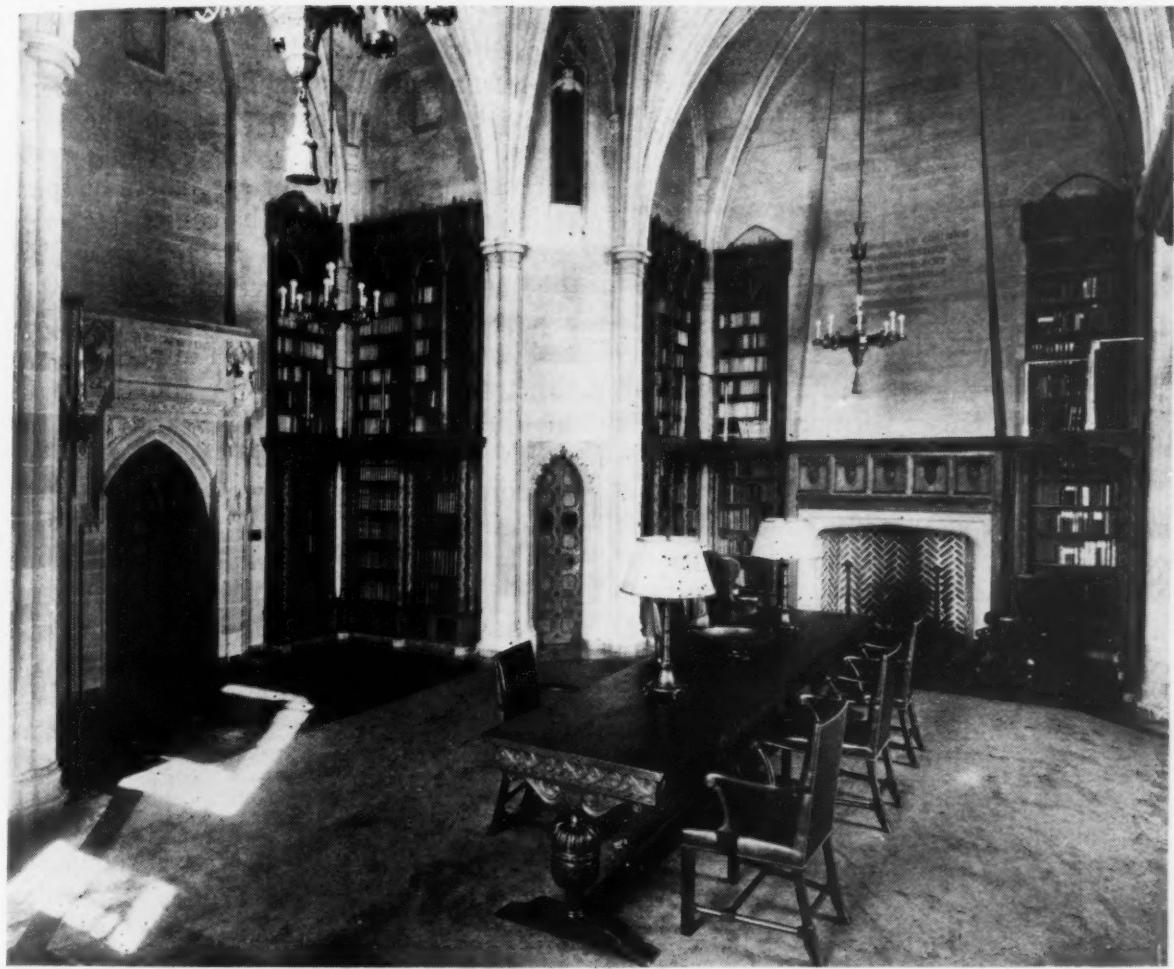
The walls, a richly colored Ohio sandstone, continue up into the vaulted ceiling, finishing with converging ribs into a carved rosette, in the uppermost crown of the vault.

The center of the room, (incidentally, of the center portion of the cross) contains the large Jacobean directors' table, with two rows of chairs, immediately telling the story of the room and creating an atmosphere of dignity, but yet one of service.

In the sloping mantel breast, the following is carved in the stone:

April 4, 1931

1833



*The large Library (above) and Main Exhibition Gallery at the Lakeside Press.
This Library contains only books produced at the Press*



MASTER MAKERS OF THE BOOK
GUTENBERG . CAXTON
ALDUS . ESTIENNE . TORY
PLANTIN . BASKERVILLE
DIDOT . BODONI
MORRIS . DEVINNE
UPDIKE . ROGERS

The cranelled surface of the stone ceiling gives a pleasing contrast to the delicate ribs and tracery decoration.

In the stone walls are full length, carved, English oak bookcases with an intermediate balcony giving access to the upper portion of the cases. The lower portion has richly carved columns, seemingly supporting the book balcony. The upper portion continues with the column treatment, finishing in a delicately carved lintel of Gothic tracery. The bookcases have a natural wood finish, and are in sharp contrast to the stone. The balcony rail, simple in design, is of wrought iron, also finished in its natural state.

The teakwood floor, laid to conform with the cross plan of the room, radiates in the four directions, from an ebony panel in the center. A golden Nebo, polished, marble border about the room completes the floor.

The pointed arched windows, full height, are of steel construction, with

mullion and muntin divisions. Leaded, colored glass, medallions, executed by the D'Ascenzo Studios of Philadelphia, are in contrast to the clear glass in the large areas.

Small ante rooms for special study, spiral stairways to the book balconies, etc., take up the corners formed by the cross plan. The ante rooms are accessible and used as a part of the library.

Charles Z. Klauder of Philadelphia was the architect of the Tower and the library in the Tower, while the architects for the building itself, which is designed in a modified Gothic style, were Howard Shaw Associates.

The readers of the *Publishers' Weekly*, book lovers and collectors, booksellers and publishers of books, are invited, when in Chicago, to visit The Lakeside Press galleries and library. In addition to the large library, shown, there is a smaller working library in connection with the Training Department of the Press. Here may be found a representative collection of technical books and magazines and examples of the work of leading presses of modern times here and abroad. This library is available for use by the friends of the Press who may wish to take advantage of the privilege.

A Printer's Notes on Book Production

Herbert Simon

The Kynoch Press, Birmingham

VIII. Constructional Details

IT IS customary to "set in" or indent the first line at the beginning of a paragraph. Like most customs it has a reasonable aim, and in this instance it acts as an indication to the reader that there is a division or break. An author intends that there shall be convenient divisions in his narrative, and the paragraph is the manner by which his intentions can be visually expressed. There are various degrees of pause, and each has its own particular duration. The smallest is symbolized by the comma, and the greatest by the chapter's end. The paragraph is something between these two extremes, and it should be treated so typographically. An "em" indentation lays sufficient stress on the break,

yet it is modest enough not to upset the general regularity of the page. A deep indentation, such as a 2-em, is rather ugly and carves out deep bays of white paper which break up the regular coast line of the type. It is interesting to compare the effect of the different indentations in Figures 1 and 2. It has been said that an indented line symbolises a rest or breathing space in the text; but the "breather" will not be required in the case of the first paragraph of a chapter, and therefore there is no reason why it should be indented at all. Unless the chapter opens with an initial letter it is both logical and typographically sound to start the first line "full out" to measure.

THE CONVALESCENT BY CHARLES LAMB 5

word 'friend,' and the word 'ruin,' disturb him no more than so much jargon. He is not to think of anything but how to get better.

What a world of foreign cares are merged in that absorbing consideration!

He has put on the strong armour of sickness, he is wrapped in the callous hide of suffering; he keeps his sympathy, like some curious vintage, under trusty lock and key, for his own use only.

He lies pitying himself, honing and moaning to himself; he yearneth over himself, his bowels are even melted within him to think what he suffers; he is not ashamed to weep over himself.

He is for ever plotting how to do some good to himself; studying little stratagems and artificial alleviations.

He makes the most of himself; dividing himself, by an allowable fiction, into as many distinct individuals as he hath sore and sorrowing members. Sometimes he meditates—as of a thing apart from him—upon his poor aching head, and that dull pain which, dozing or waking, lay in it all the past night like a log, or palpable substance

Fig. 1. Paragraphs inset 1 em

Publishers must be constantly aware of the variety of treatment their different printers give to punctuation. The manner of spacing after punctuation marks seems to present some difficulty. As a rule, printing offices are inclined to exaggerate the space needed, with the result that the setting exhibits a series of ugly gaps. With the exception of divisions indicated by chapters and paragraphs, the text is supposed to be continuous and, for the sake of legibility, the eye ought not to be distracted by large white blanks. After a full point a thick space (3 to 1 em) is the most that is required, and after a comma, semicolon or colon a mid space (4 to 1 em) is quite sufficient. The employment of this scheme of spacing will ensure a "well-knit" text. The width of the body on which a colon or semi-colon is cast is narrow, and when these punctuation marks follow lower-case characters as "n" or "d" its set is so close to the letter that it appears to be almost touching. This apparent overcrowding ought to be avoided by inserting a fine space, known as a "hair-space," between the end of the word and the punctuation mark.

The question of spacing after punctuation marks is linked up with the general question of spacing between words. It is impossible to adhere to any rigid scheme, as spacing must vary according to the requirements of the "copy." On every page the composing-machine operator has problems of spacing to solve. He will find it especially difficult to arrange spacing in lines where the last word cannot be divided. Whatever is done can only be a compromise, and either the line must be very widely or very closely spaced. If close spacing is practicable at all it is to be preferred. The ideal book for ease of reading would be that in which the spacing between words was perfectly uniform. Unfortunately, the uneven lengths of words makes this impossible. Therefore, there is no alternative but to adopt a standard of spacing and adhere to it as far as possible. It is extraordinarily hard to read a book with complete comfort when the space between the words is great. The eye seems to fall continually into innumerable white crevasses and becomes as conscious

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Fig. 2. Paragraphs inset 2 ems

Everything then in Nature is worthy of diligent study, for we know that colour is the great distinguishing factor which separates in our vision one object from another. We find it everywhere, look where we may; the perfect gradations in the evening sky, the endless pattern and colour of reflections in still water, the colour of shadows and the effect of reflected light, costumes of folk in the street, trees and buildings rising against the sky, ascending columns of smoke and steam, shop window displays, bill hoardings with bright and interesting posters, motor cars, vans and wagons and so on. These things one and all are playing their part in the great colour orchestration.

It is important that good examples of fine work (historic and modern) be sought and collected for the purpose of reference. All branches of printing and processes of reproduction should be keenly watched and studied, wood block, zinco, half-tone, three- and four-colour work and lithography, together with the study of fine lettering.

*Fig. 3. Wide spacing adopted as standard.
Note numerous rivers*

of the spaces as of the words. It is far less distressing to read lines which are a trifle too closely packed. A common fault in book composition is the appearance of "rivers." Rivers usually occur when successive lines are widely spaced and the spaces at certain intervals happen to fall opposite spaces in lines immediately above, causing more or less vertical strips of white. The wide spacing in Figure 3 has a number of rivers; Figure 4 is the same matter closely spaced, and it will be noticed that the rivers have disappeared. The great speed of machine composition makes it difficult to avoid rivers entirely, but proof readers have to be vigilant and ready to demand overrunning of offending

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Fig. 4. Close spacing adopted as standard

lines. It is nearly always possible to eliminate bad rivers if the spacing is altered a few lines further back. Obstinate rivers are common in narrow measure settings and their removal may be difficult.

Running heads are the lines set at the top of the pages of the text to act as a very brief synopsis of the contents. All books do not require these page headings, and they should only be used when they serve a useful purpose. It is customary for the running head of a verso page to be the title of the book, and to print on the recto page either the title of the chapter or a group of words which are relevant to the subject matter of the particular page. Clearly there can be no useful pur-

pose in setting running heads in a short book and where the chapters are merely numbered; it would be nothing but an affection to repeat the book's title on every page. But when the book is of generous length it is undoubtedly easier for the reader to find his way about if the names of the chapters are at the top of every right hand page, and in some works of reference the process can be carried still further and the running head can be a key to the actual contents of its particular page. The line of the running head should be set so that it does not destroy the compactness of the page. It is quite common to find it "skied" away from the main body of the text through the introduction of very liberal interlinear spacing. This layout does not look well and as it is only necessary to keep the heading just clear of the text one is hard put to find any justification for it. The running head should be treated as part of the main text and divided from it by quite a moderate space. The "skied" heading is generally a pica em away; probably the ideal space is 6 points or exactly half that space. The actual setting should be as simple and straightforward as possible. The type should be the same design as the main text and be set in either capitals or small capitals. Except in large pages, small capitals can perhaps claim preference, for their weight being light they do not overshadow the text matter. Further, there is the practical issue in long titles when small capitals will come comfortably within the measure and capitals not at all. Whether capitals or small capitals are used they should be letter-spaced, and with modern composing machines this can be done automatically and without any extra labor by

the use of the various letter spacing attachments.

There are several alternative positions where the folio or page numbers can be placed. A central position below the last line of the text has the two-fold advantage of being easily seen and well-balanced in relation to the mass of the type area, but in order that it shall not catch the eye when the last line is being read it should be separated by at least two points of interlinear spacing. The format is sometimes varied by setting the folio numbers out to the fore-edge, either above or below the text. When this is done a refinement can be introduced by placing them about a thin space short of the full measure. By so doing the optical illusion of their actually overhanging the measure of the text lines is avoided. For simplicity and easy reference it is advisable to print the folios at the foot if the book has running heads; but there can hardly be any objection to varying the format by placing the folios centrally at the top if running heads are not part of the scheme. Some fonts of type, such as Monotype Baskerville, possess excellent italic numerals, and these can be used with good effect.

A complication in composition arises when a manuscript is annotated. Although notes are important, yet they are secondary to the main text. They should therefore be set in smaller type, and to differentiate sufficiently the type should be at least two sizes smaller than that of the main body. For example, if the main body is in eleven point then the notes should be set in 9 or 8 point. Notes can either be set as footnotes, marginal notes or cut-in notes. The simplest and most economical in labor is the footnote; margi-

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nal and cut-in notes are not frequently used on account of the extra expense involved. Footnotes, as the designation implies, are set at the foot beneath the main text. They are of the same measure as the rest of the page and are usually separated from the large type by either a two-point lead or a fine rule. An asterisk or dagger is printed at the beginning of each note to correspond to a similar symbol at the relevant part of the text. When the notes are very frequent it makes for simplicity to discard symbols and use "superior" figures.

Margin notes were favored by the 17th and 18th century book printers. Being in the fore-edge margin they have, of necessity, to be set to a very narrow measure, and this can be a serious drawback in lengthy notes. Also, they entail the widening of the over-all measure, and if it is remembered that, in machine composition, keys have to be depressed for the blank spaces which are not actually occupied by notes, then it is clear that the cost is materially increased.

The cost of cut-in notes is even greater. For here allowance has to be made for the notes when the main text is being composed, and subsequently the quad spaces have to be removed and the notes justified in their place. Obviously where low cost of production is an essential element neither side notes nor cut-in notes can be entertained.

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Dorothea Lawrence Mann, on "Our Masters the Public."

Elizabeth Wise Macy, on "Garden Clubs and Garden Books."

Ken McCormick of the Doubleday, Doran Bookshops Inc., on "Everyone is Selling Travel Books Now."

Douglas S. Watson, on "What Booksellers Think of Their Genial Trade."

Ernest Dawson of Dawson's Book Shop, Los Angeles, on "The Rare Book Business."

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Ruth A. Brown, director of Four Winds Camp, on "Selling Books to Summer Camps."

Sophie L. Goldsmith of the Horace Mann School, New York City, on "The School Reading List." • • •

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